

DAU 11-2 Community Engagement Policy

Policy Code	Policy Name		
DAU 11-2	Community Engagement Policy		
Responsible Executive		Current Revision Date	Next Revision Date
- Community Engagement Unit - Community Engagement and Industry Linkage Committee (CE&ILC) at college level		10/2023	10/2027

1. Policy Purpose

Community engagement is one of the strategic plan's components and a key component of DAU Mission. This policy aims to guide the practice and promotion of community engagement as a core institutional function integrated with teaching, learning, and research.

This policy has the following objectives:

- Integration of community engagement with teaching-learning and research as a key core function at DAU.
- Showing how DAU supports community engagement.
- Defining measurable performance outcomes for DAU community service.

2. Policy Scope

This Policy applies to all DAU academic and administrative staff and students.

3. Policy Statement

1-Definitions:

- **Social Responsibility:** DAU's sustained commitment to serving the community under a structured and legislated framework of social responsibility. This is implemented through an institutional governance system that defines the overarching framework for engagement by faculty, staff, and students through university platforms, in effective partnership with other sectors, to contribute to community development based on approved performance indicators, thereby supporting the Kingdom's Vision and the dimensions of sustainable development.
- **Responsible Course:** An academic course in which educational, field-based, and interactive activities are integrated to serve the community, with the aim of fostering and strengthening students' awareness of their roles and responsibilities toward society and preparing them to be active participants in sustainable community development.
- **Responsible Research:** Applied scientific research whose outcomes have been implemented in practice by providing innovative and effective solutions to address societal issues and challenges. It originates from the scientific research stream and fulfills its strategic objectives aimed at generating a tangible and sustainable positive impact on community development.

- **Responsible Project:** A practical, applied project stemming from the community service stream that fulfills its strategic goals by delivering high-quality services and sustainable programs that meet community needs and contribute directly to its development and advancement.
- **Expenditure on Social Responsibility:** The financial expenditure incurred by the university through direct spending to implement social responsibility outcomes during the ranking reference year, including spending on responsible projects, responsible courses, and responsible research.
- **Total Expenditure on Social Responsibility:** The total monetary value expended by the university to implement social responsibility outcomes over a defined period (fiscal year).
- **Ratio of Social Responsibility Expenditure to Total Budget** The percentage of expenditure on social responsibility outcomes relative to the university's total budget, used to assess the institutional prioritization of social responsibility.
- **Efficiency of Social Responsibility Expenditure:** The ratio of social responsibility outcomes (such as responsible courses, responsible projects, and responsible research) to the total expenditure on social responsibility.
- **Academic year:** The specific timeframe designated by the Education and Training Evaluation Commission for collecting the required data during the academic year.

2- General Principles:

- In alignment with DAU's Strategic Plan and Mission, the university acknowledges the vital role of community involvement and actively encourages employees and students to participate in volunteer initiatives. This policy defines the responsibilities of the Community Engagement Unit at the university level, in collaboration with the Community Engagement and Industry Linkage Committee (CE&ILC) at the college level, to establish clear guidelines for community engagement activities consistent with the Community Engagement Strategic Plan.
- DAU views community service as a core component of its institutional mission and is committed to fostering a wide range of community-focused initiatives across the university.
- All colleges and programs at DAU are encouraged to play an active role in serving the community and forming meaningful partnerships that positively impact local groups and organizations. Community service encompasses activities designed to support and assist individuals or groups outside the university and may be carried out by DAU's programs, faculty members, employees, and students.
- All Social Responsibility initiatives conducted by DAU must be recorded and documented in the National Platform for Social Responsibility.

3- Measurements of performance: The rate of community engagement outputs delivered by DAU during an academic year relative to the number of DAU members that include:

1. Number of responsible courses implemented by DAU for community service during the academic year.
2. Number of responsible research projects whose outcomes were implemented by DAU for community service during the academic year.
3. Number of responsible projects provided by DAU to the community during the academic year.
4. Total actual expenditure on community responsibility outcomes during the academic year.

5. Total university budget during the academic year.

6. Efficiency of expenditure on community responsibility outcomes, calculated by dividing the number of community responsibility outcomes by the total expenditure on community responsibility during the academic year.

4- Administrative support for community engagement is demonstrated through the following:

- DAU fosters a culture of collaboration and shared purpose, aligning its efforts with the Kingdom Vision 2030.
- DAU will actively encourage faculty members, administrative staff, and students to participate in community initiatives by offering flexible work arrangements and opportunities for paid leave.
- DAU is committed to effectively implementing its Community Engagement plans.

4. Related Policies/ Documents/ Forms

DAU 11-5 Volunteering Policy

5. Document History

Version	Issue/ Rev. Date	Updated Information/ Summary of Changes	
1	10/2023	1 st issue of the policy	
2	11/2025	2 nd issue of the policy updated according to SGR	