

Perspective 2: Internal Processes													
Strategic Goal 2: Developing Excellent Learning Processes													
Strategic Objectives	KPI Codes	KPI Names	KPI Baseline 2022	Targets					Strategic Initiatives	RACI Matrix			
				2023 Target	2024 Target	2025 Target	2026 Target	2027 Target		R	A	C	I
2.1 Enhancing the Quality of Educational Processes	KPI L2 2.1 01	Percentage of achieved indicators of the institution's strategy plan objective	UV	UV	UV	UV	UV	UV	2.1.1 Implementing an Effective Governance of Quality System Ensuring Continuous Improvement of the Learning Processes	DQA	UV-P	GDPD&QA	UP
	KPI L2 2.1 02	Satisfaction of faculties with educational environment	UV	UV	UV	UV	UV						
	KPI L2 2.1 03	Average percentage achievement of improvement plans for university programs	UV	UV	UV	UV	UV						
	KPI L2 2.1 04	The percentage of achieved of the university's improvement plan objectives	UV	UV	UV	UV	UV						
	KPI L2 2.1 05	Alignment of graduates' jobs with their majors	UV	UV	UV	UV	UV	2.1.2 Improving Current Programs	T&LU	UV-P	GDPD&QA	UP	
	KPI L2 2.1 06	Employers' evaluation of the institution graduates' proficiency	UV	UV	UV	UV	UV						
	KPI L2 2.1 07	Students' performance in the professional and/or national examinations	UV	UV	UV	UV	UV						
	KPI L2 2.1 08	Percentage of programs reviewed in the past four years	UV	UV	UV	UV	UV						
	KPI L2 2.1 09	Proportion of national accredited programs	UV	UV	UV	UV	UV	2.1.3 Obtaining and Maintaining National Accreditation for the Institutional and for the Academic Programs	DQA	UV-P	GDPD&QA	UP	
	KPI L2 2.1 10	Proportion of international accredited programs	UV	UV	UV	UV	UV	2.1.4 Obtaining and Maintaining a Reputable International Accreditation for Eligible Academic Programs	DQA	UV-P	GDPD&QA	UP	

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	KPI L2 2.1 11	Average number of initiatives and activities offered by each academic program to improve students' skills, increase their employment prospects, and qualify them for entrepreneurship	UV	UV	UV	UV	UV	UV	2.1.5 Promoting Student Development	T&LU	UV-P	GDPD&QA	UP
	KPI L2 2.1 12	Average number of activities and initiatives performed in cooperation with local and international educational institutions and employers	UV	UV	UV	UV	UV	UV	2.1.6 Enhancing Industry Linkages	T&LU	UV-P	GDPD&QA	UP
2.2 Increasing Productivity in Research Process	KPI L2 2.2 01	The percentage of achieved DAU's research strategic plan KPIs.	UV	UV	UV	UV	UV	UV	2.2.1 Enhancing the Quantity of Research Production by Faculties and Students	RSU	UV-P	Scientific Council	UP
	KPI L2 2.2 02	Percentage of publications of faculty members	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 03	Number of publications of students	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 04	Rate of published research per faculty member	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 05	Percentage of DAU faculties' participation with research paper in peer-review scientific conferences	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 06	Published books and chapters	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 07	Proportion of the budget dedicated to research	UV	UV	UV	UV	UV	UV					
	KPI L2 2.2 08	Citations rate in refereed journals per faculty member	UV	UV	UV	UV	UV	UV	2.2.2 Enhancing the Quality and Impact of Research	RSU	UV-P	Scientific Council	UP
	KPI L2 2.2 09	Proportion of scientific publishing in classified journals for full-time faculty members	UV	UV	UV	UV	UV	UV					

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	KPI L2 2.2 10	Researchers getting international research awards	UV	UV	UV	UV	UV	UV					
2.3 Enhancing Engagement with the Community	KPI L2 2.3 01	Proportion of the budget dedicated to community engagement	UV	UV	UV	UV	UV	UV	2.3.1 Creating Community Engagement Unit at DAU Level with Appropriate Autonomy, Budget, and Resources	UV-P	UP	CEO	
	KPI L2 2.3 02	Percentage of achieved DAU's community engagement strategic plan KPIs.	UV	UV	UV	UV	UV	UV	2.3.2 Developing and Implementing a Community Engagement Strategy in Partnerships with Public and Private Entities with the Participation of all DAU's Units	CEU	UV-P	GDPD&QA	UP
	KPI L2 2.3 03	Satisfaction of beneficiaries with the community services	UV	UV	UV	UV	UV	UV					
	KPI L2 2.3 04	Rate of community programs and initiatives	UV	UV	UV	UV	UV	UV					
	KPI L2 2.3 05	Rate of volunteer	UV	UV	UV	UV	UV	UV					
2.4 Improving Operational Effectiveness	KPI L2 2.4 01	Completion percentage of business processes recommended for improvement	UV	UV	UV	UV	UV	UV	2.4.1 Improving DAU's Value Chain Efficiency with Organizational Restructuring	GDPD&QA	UV-P	CEO	UP
	KPI L2 2.4 02	Average percentage improvement in the altered business processes KPIs	UV	UV	UV	UV	UV	UV					
	KPI L2 2.4 03	Digital services maturity	UV	UV	UV	UV	UV	UV	2.4.2 Generalizing the Use of Modern Technologies in DAU's Activities	ITD	UV-P	GDPD&QA	UP
	KPI L2 2.4 04	Implementation percentage of auditors' recommendations	UV	UV	UV	UV	UV	UV	2.4.3 Establishing an Audit Department within DAU's Responsible for Evaluating Operational Procedures, Risk Management, Control	RMC	GDPD&QA	IAU	UP
	KPI L2 2.4 05	Proportion of identified risks that have been mitigated	UV	UV	UV	UV	UV	UV					

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									Functions, and Governance Processes				
	KPI L2 2.4 06	Proportion of implemented proactive plans	UV	UV	UV	UV	UV	UV	2.4.4 Implementing a Proactive Policy to Ensure more Flexibility and Efficient Resource Allocation	GDPD&QA	UV-P	CEO	UP
2.5 Promoting Entrepreneurship, Innovation and Knowledge Transfer	KPI L2 2.5 01	Number of patents	UV	UV	UV	UV	UV	UV	2.5.1 Establishing a Center for Entrepreneurship, Innovation and Knowledge Transfer	CEI&KT	UV-P	RSU	UP
	KPI L2 2.5 02	Entrepreneurial and emerging startup businesses	UV	UV	UV	UV	UV						
	KPI L2 2.5 03	License agreements	UV	UV	UV	UV	UV	UV					
	KPI L2 2.5 04	Consulting and research contracts signed with external party	UV	UV	UV	UV	UV	UV	2.5.2 Providing Research and Consultation Services to Public and Private Partners	CEI&KT	RSU	UV-P	UP
	KPI L2 2.5 05	Proportion of external funding for research	UV	UV	UV	UV	UV	UV	2.5.3 Diversifying and Alluring Research Funding Sources from Public and Private Entities	CEI&KT	RSU	UV-P	UP