

## Perspective 2: Internal Processes

### Strategic Goal 2: Developing Excellent Learning Processes

Strategic Objectives	Strategic Initiatives
Strategic Objective 2.1: Enhancing the Quality of Educational Processes	2.1.1 Implementing an Effective Governance of Quality System Ensuring Continuous Improvement of the Learning Processes 2.1.2 Improving Current Programs 2.1.3 Obtaining and Maintaining National Accreditation for the Institutional and for the Academic Programs 2.1.4 Obtaining and Maintaining a Reputable International Accreditation for Eligible Academic Programs 2.1.5 Promoting Student Development 2.1.6 Enhancing Industry Linkages
Strategic Objective 2.2: Increasing Productivity in Research Process	2.2.1 Enhancing the Quantity of Research Production by Faculties and Students 2.2.2 Enhancing the Quality and Impact of Research
Strategic Objective 2.3: Enhancing Engagement with the Community	2.3.1 Creating Community Engagement Unit at DAU Level with Appropriate Autonomy, Budget, and Resources 2.3.2 Developing and Implementing a Community Engagement Strategy in Partnerships with Public and Private Entities with the Participation of all DAU's Units
Strategic Objective 2.4: Improving Operational Effectiveness	2.4.1 Improving DAU's Value Chain Efficiency with Organizational Restructuring 2.4.2 Generalizing the Use of Modern Technologies in DAU's Activities 2.4.3 Establishing an Audit Department within DAU's Responsible for Evaluating Operational Procedures, Risk Management, Control Functions, and Governance Processes 2.4.4 Implementing a Proactive Policy to Ensure more Flexibility and Efficient Resource Allocation
Strategic Objective 2.5: Promoting Entrepreneurship, Innovation and Knowledge Transfer	2.5.1 Establishing a Center for Entrepreneurship, Innovation and Knowledge Transfer 2.5.2 Providing Research and Consultation Services to Public and Private Partners 2.5.3 Diversifying and Alluring Research Funding Sources from Public and Private Entities