College of Architecture and Digital Design - Interior Design Dept.

INTERIOR DESIGN

جامعة دار العلوم
Dar Al Uloom University

SUMMER
WORKSHOP
Report

REPORT IDE

SUMMER ACTIVITIES July 2020

Kingdom of Saudi Arabia

Ministry of Higher Education

Dar Al-Uloom University

المملكة العربية السعودية

وزارة التعليم العالي

جامعة دار العلوم

كلية الهندسة المعمارية والتصميم الرقمي – قسم التصميم الداخلي – تقرير الأنشطة الصيفية شهر يوليو **2020**

NO.	1	EVENT TITLE	**DESIGN STRATEGY**

BASIC INFO.	Instructor: Sara Mohamed Date: 16th July 2020 Time: 12.00 PM Online platform: Zoom	BRIEF	A short webinar about Building new businesses and strategies through design although It calls for the ability to design products and services whose success today anticipates what will be, or may have to be, the norm of tomorrow.

CONTENTS	1- What is design? 2- Design in past 3- Design in future 4- The role of design 5- What is strategy	6- Design and strategy overview 7- Strategy of Panasonic	

RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
95.8%	95%	92.6%	95.4%	93%	96.6%

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
89	36	10

PARTICIPANTS COMMENTS	1- I wish if the lecture takes more time and several days it was interesting and helpful. 2- Thank you for the valuable information and interesting 3- See the chat next time please and good luck 4- Nothing all of the topics perfect and Ms Sara was a great , thx a lot.	CONCLUSIONS	1- will update the lecture to add more strategies. 2- add more examples worldwide

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| NO.	2	EVENT TITLE	THINKING IN 3D USING DIGITAL SKECHING

BASIC INFO.	Instructor: Dr. Hosam El Samaty Date: 19-22th Jul. 2020 Time: 4.30 – 6.30 PM Online platform: Team Microsoft	BRIEF	A training workshop for students at the primary levels of design that enables them to express initial design ideas in 3D using the SketchUp software, through enhancing their skills in presenting these ideas in a sequential order.

CONTENTS	1- Importance of 3D Thinking 2- Benefits of thinking in 3D 3- Training Tutorial on Basics of using (SKETCH UP) 4- How to think in 3D (Edit Types) 5- Form Progress study 6- Examples of using 3d in Design thinking (Online – Student Works)	SketchUp
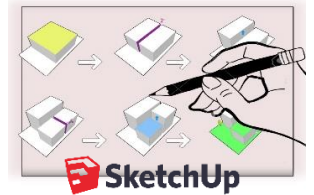
RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
95.8%	96.4%	91%	96.4%	94.6%	96.4%

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
41	26	3
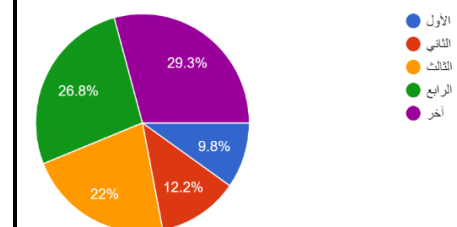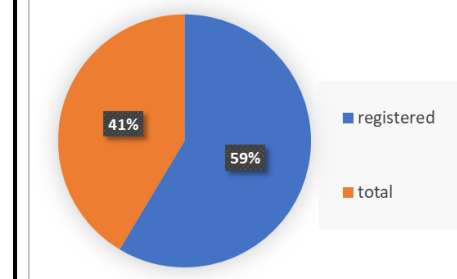
PARTICIPANTS COMMENTS	1- Increasing the number of session days and allocating more time to apply the program used. 2- We need another advanced workshop for thinking in 3D and sketch up. 3- The use of ZOOM software for seamless access to class 4- Make a second session as a first extension for SketchUp 5- Provide us with project to practice and giving us some points to improve our designs.	CONCLUSIONS	1- Trying to repeat the workshop in August plan. 2- Using Zoom platform. 3- Never close registration when exceeding specific No. 4- Adding a practical part to the workshop. 5- Earlier Announcing.

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NO.	3	EVENT TITLE	ORIGAMI & ITS IMPACT IN INTERIOR DESIGN CONCEPT

BASIC INFO.
Instructor: Dr. Reham Mohsen
Date: 20th July 2020
Time: 12.00 PM
Online platform: Zoom

BRIEF
A short session about Origami, which is the elegant and distinguished Japanese art of folding paper, that has become an important source of inspiration for architects and interior designers. Thus, the attempts to create architectural designs on the concept of origami designs can be all over the world.

CONTENTS
1- History of origami and its origin in interior architecture
2- Characteristics of origami inspired interior architecture and its impact on interior design elements' attribute.
3- Technological development as a means of accomplishing functional origami inspired interior design appliances.
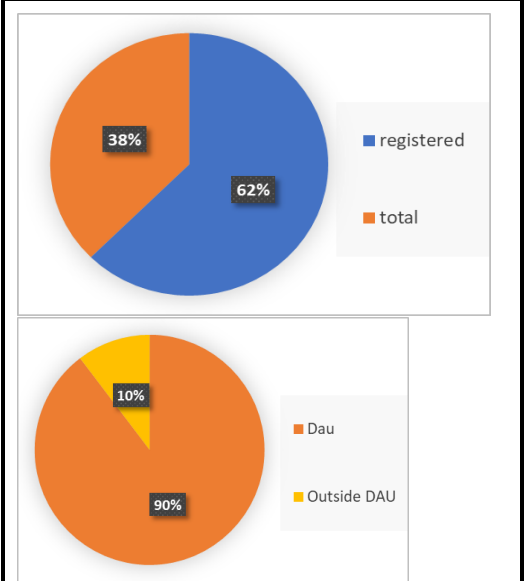
RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
96%	93.4%	96%	96%	92%	94.6%

Overall Satisfaction % 94.6
Facilities & Preparation rating % 92
Course Objectives % 96
Time Convenience % 96
Instructor Quality % 93.4
Contents rating % 96

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
30	14	4

registered 62%
total 38%

Dau 90%
Outside DAU 10%

PARTICIPANTS COMMENTS
1- No time for questions
2- Do a Q&A at the end of the course
3- Everything was very good
4- Thank you so much

CONCLUSIONS
1- Adding time for questions and answers.
2- Adding some time for manual practical exercise after the course.
3- More videos in the presentation.

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NO.	4	EVENT TITLE	**INDOOR LANDSCAPE DESIGN**

BASIC INFO.	BRIEF
Instructor: Hina Wasif Date: 21ᵗʰ July 2020 Time: 11.00AM Online platform: Zoom	Short webinar about Indoor Landscape Design, sparking a desire in you to try this sustainable and beautiful solution in houses, offices and in fact any interior space. The benefits of Indoor plants will make you realize that the effort is worth it. And if you finally decide to embark upon this journey the knowledge, tips and tricks listed in the webinar will make it easy and enjoyable for you.

CONTENTS

1- Introduction to Indoor Landscape Design
2- Landscape Usage Scenarios
3- Landscaped Spaces
4- Elements of Indoor Landscape
5- Indoor Landscaping Styles
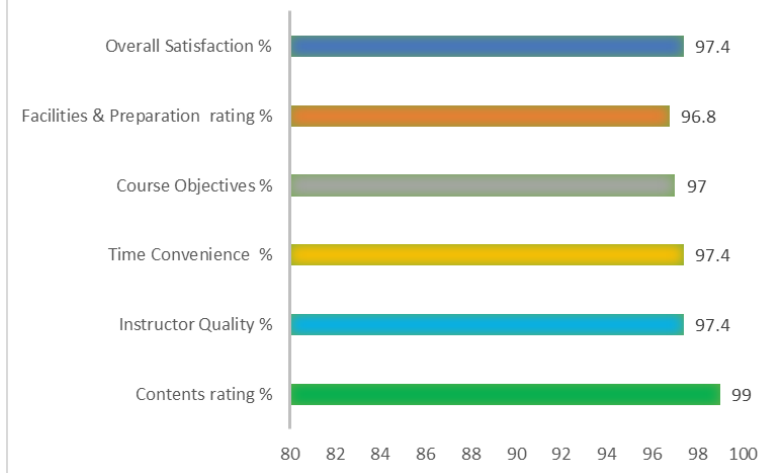6- Challenges and Solutions
7- Design Considerations

RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
99%	97.4%	97.4%	97%	96.8%	97.4%

Overall Satisfaction % — 97.4
Facilities & Preparation rating % — 96.8
Course Objectives % — 97
Time Convenience % — 97.4
Instructor Quality % — 97.4
Contents rating % — 99

80 82 84 86 88 90 92 94 96 98 100

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
94	35	20

37% — 63% (registered, actual)

36% — 64% (Dau, Outside DAU)

PARTICIPANTS COMMENTS

1- 1. Good contents. Informative. Overall Excellent.
2- Very clear and good flow. Great explanations. PowerPoint was extremely well put together
3- Beautiful lecture Learned a lot thank you
4- Excellent workshop and interesting topic
5- Thank you for the Lecture, and I hope to return with practical application

CONCLUSIONS

1- It could have been organized in a better way.
2- Chat person to have a productive Q & A session.
3- PR support for certificates
4- 4. Recording of the webinar should be available.

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NO.	5	EVENT TITLE	INTRODUCTION IN 3D MAX

BASIC INFO.	Instructor: Ms. Arwa Elsayed Ms. Shaikha Alrashed Date: 26-29th July 2020 Time: 12.00 PM Online platform: Team Microsoft	BRIEF	A short workshop presenting an introduction about 3D MAX 3D which is a computer graphics program used to create 3D models, animations, and digital images. The participant will be able to identify the way to use such modeling program in presenting final shots for his project from the beginning.

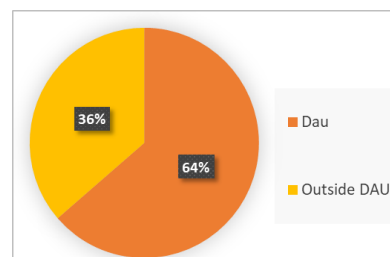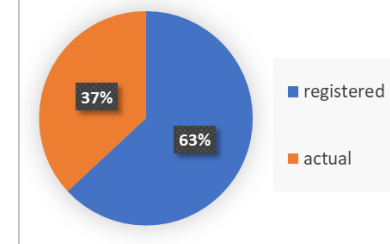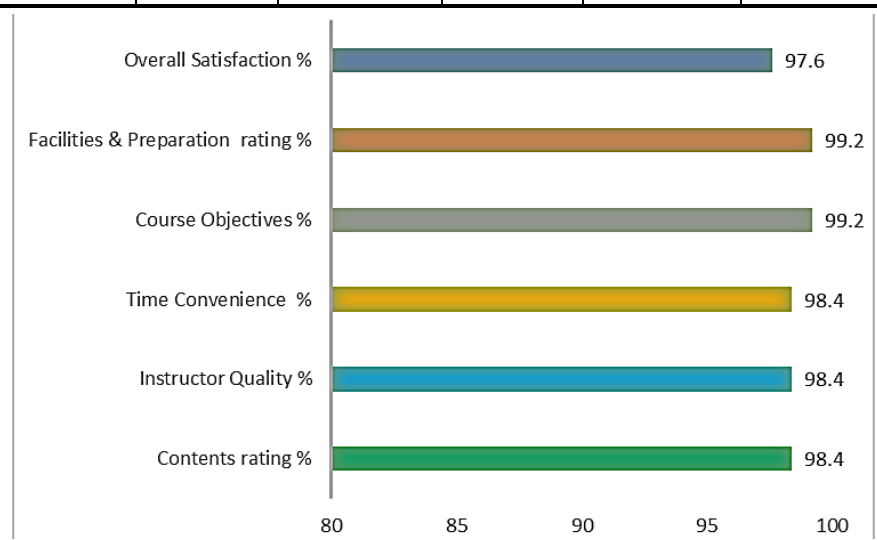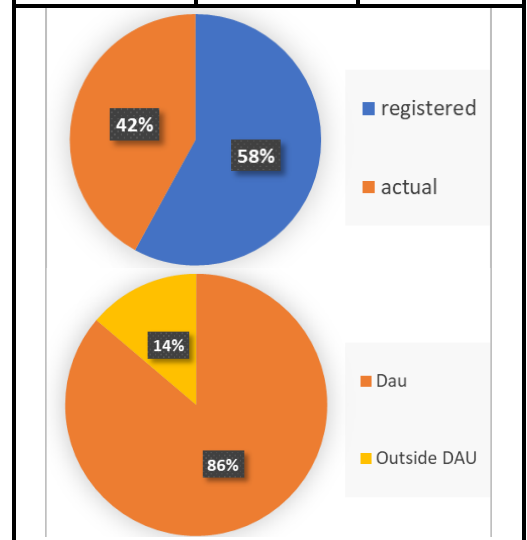| CONTENTS	1- How to choose your laptop 2- Introduction to the 3D max 3- Insert plan and blocks 4- How to model your project 5- How to set material cameras and lights to your project 6- Render settings to get the 3D shots	

RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
98.4%	98.4%	98.4%	99.2%	99.2%	97.6%

Overall Satisfaction %	97.6
Facilities & Preparation rating %	99.2
Course Objectives %	99.2
Time Convenience %	98.4
Instructor Quality %	98.4
Contents rating %	98.4

(Bar chart axis: 80 85 90 95 100)

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
40	25	4

Pie chart 1: registered 58%, actual 42%

Pie chart 2: Dau 86%, Outside DAU 14%

PARTICIPANTS COMMENTS	1- Amazing content and valuable information. 2- Beautiful presentation layout and new information about the CPU 3- Perfect step that ever happen because we need it, and we need more same this workshop 4- Everything was amazing.

CONCLUSIONS	1- Specify the level of the participants in the registration 2- Make 2 workshops one for modeling and one for rendering 3- Identify students' needs. 4- Supporting students' interaction with the contents.

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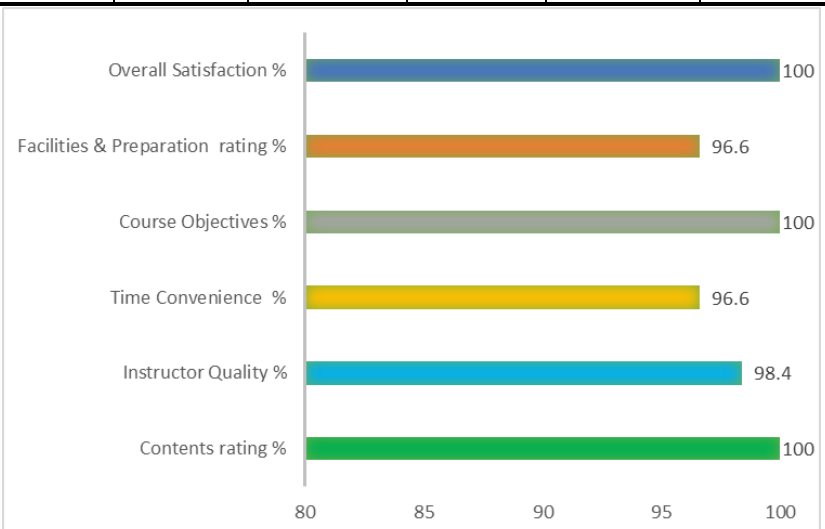| NO.	6	EVENT TITLE	INTRODUCTION IN DESIGNING USING AUTOCAD

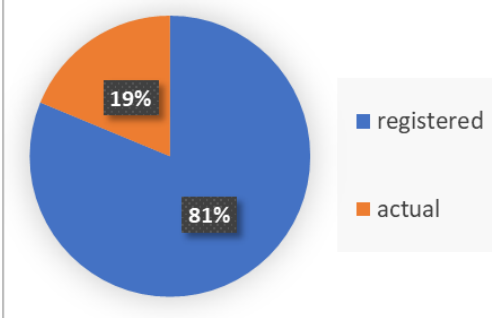| BASIC INFO.	Instructor: Ms. Hala Hafiz Date: 26th – 29th July 2020 Time: 1.00 PM Online platform: Team Microsoft	BRIEF	The course is an ideal introduction to design via AutoCAD. It covers how to design using the basic commands for 2D drawings. Application will be about drawings of a house design, including the doors, windows, furniture, sizes, etc. that will be covered during the course days.

CONTENTS	1- Introduction to the program and its benefits 2- Knowing the most used orders 3- Introducing and Applying orders by drawing a simple house plan 4- Inserting and modifying the ready drawings 5- Explain how the dimensions are applied and modified 6- Explain how to save the file based on several measures	AUTOCAD

RESULTS and GRAPHS

PARTICIPANTS' EVALUATION

Contents rating	Instructor Quality	Time Convenience	Course Objectives	Facilities & Preparation	Overall Satisfaction
100%	98.4%	96.6%	100%	96.6%	100%

ATTENDANCE

Registered	Act. Attending from DAU	Act. Attending outside DAU
53	12	0

It seems a high variation between registered no. and the actual attendance

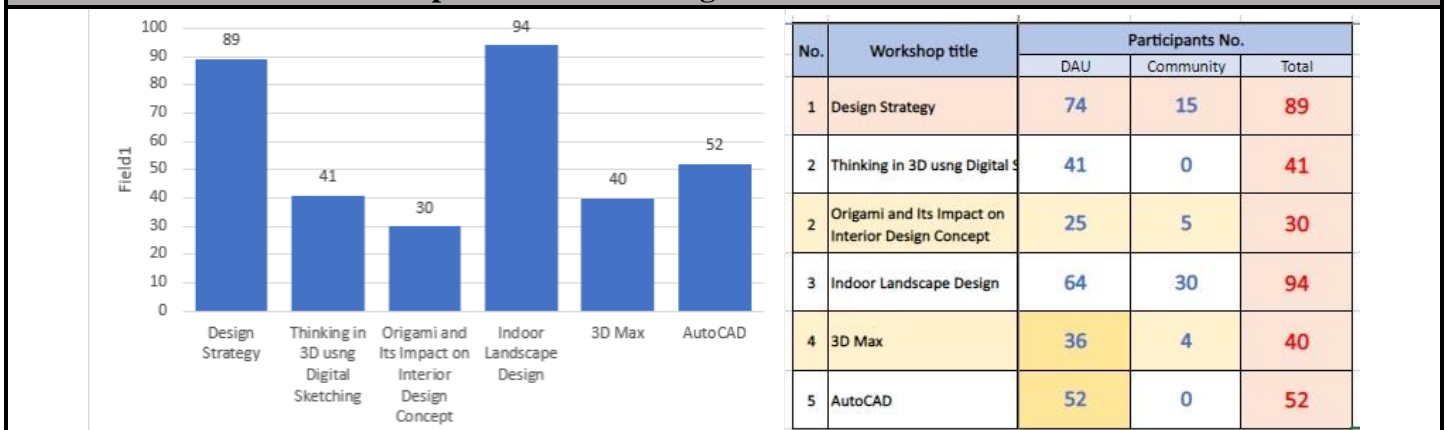| PARTICIPANTS COMMENTS	1- The time was very short 2- It was helpful and interesting, thank you

CONCLUSIONS	1- The time should be longer. 2- One long session instead of two short ones. 3- The 2nd session time, before Eid, didn't help students to attend. 4- Attendance should be automated 5- Topic will be changed in August

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COMPARATIVE ANALYSIS BETWEEN ALL IDE EVENTS IN JULY

Comparison between Participants Evaluations for all sessions / Average evaluation for each criteria

CRITERIA	Average
Contents rating %	97.50
Instructor Quality %	96.50
Time Convenience %	95.33
Course Objectives %	97.33
Facilities & Preparation rating %	95.37
Overall Satisfaction %	97.10

Comparison between Registrated No. for all sessions

No.	Workshop title	Participants No.		
		DAU	Community	Total
1	Design Strategy	74	15	89
2	Thinking in 3D usng Digital S	41	0	41
2	Origami and Its Impact on Interior Design Concept	25	5	30
3	Indoor Landscape Design	64	30	94
4	3D Max	36	4	40
5	AutoCAD	52	0	52

OVERALL RECOMMENDATIONS FOR IMPROVEMENT

1- Time allocated for the course needs to be reviewed to meet participants satisfaction, it is recommended to be after 12.00PM not before.
2- Workshops of "Indoor Landscape Design, Design Strategy and Thinking in 3D" can be repeated in August plan.
3- Platform used for conducting all coming sessions should be using zoom meeting to facilitate contact.
4- Earlier Announcement should be considered.
5- Registration and Evaluation forms should be upgraded to include inf. about participants in terms of graduates and visitors from outside the university, that will be used as important indicators for quality documentation.
6- Evaluation form needs to include an illustration regarding evaluation scales (using stars)
7- Allocating part of the 2/3 days work shops' time to be for students' application and interaction with students.

THANK YOU