



## Course Specifications (Postgraduate Degree)

<b>Course Title:</b>	Ethics and Corporate Social Responsibility
<b>Course Code:</b>	MGT521
<b>Program:</b>	Master of Business Administration - MBA
<b>Department:</b>	
<b>College:</b>	College of Business Administration - COB
<b>Institution:</b>	Dar Al Uloom University

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## A. Course Identification

<b>1. Credit hours:</b> 3
<b>2. Course type</b> <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective
<b>3. Level/year at which this course is offered:</b> Level 3 / Year 2
<b>4. Pre-requisites for this course (if any):</b> All Level 2 courses
<b>5. Co-requisites for this course (if any):</b>

### 6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100
2	Blended	Not Applicable	Not Applicable
3	E-learning		
4	Distance learning		
5	Other		

### 7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
1	Lecture	45
2	Laboratory/Studio	Not Applicable
3	Seminars	
4	Others (specify)	
<b>Total</b>		45

## B. Course Objectives and Learning Outcomes

### 1. Course Description

Aspects of ethical behavior and the need to assume the social responsibility of business organizations are not linked to specific companies, but rather have become a vital issue regardless of the face of business organizations in both developed and developing countries. Through this course, we seek to introduce the basic concepts of business ethics and corporate social responsibility. The course focuses on developing perspectives on the concepts of ethics and social responsibility and the general rules and principles of ethical reasoning, and this applies to a variety of dilemmas related to the relationships and transactions between companies and various stakeholders, including society as a whole. Students will be able to resolve ethical dilemmas such as the rights and duties of employees, the quality of working life, and how the organization can respond to social responsibility towards improving the organizational image in the eyes of society.

### 2. Course Main Objective

The primary objectives of this course are:

- To enable students to engage with ethical issues in business situations and to develop the skills necessary for ethical decision develop an understanding of the Corporate Social Responsibility
- To increase students' awareness of a wide range of ethical challenges that can arise in business
- To enable students to test the strengths and weaknesses of various moral beliefs and ethical arguments relevant to business practices
- To reinforce students' personal sense of compassion and fairness in the context of their current or future professional role.

### 3. Course Learning Outcomes

Course Learning Outcomes (CLOs)		Aligned PLOs*
<b>1</b>	<b>Knowledge and understanding</b>	
1.1	Possess thorough knowledge and critically understating of concepts, theories, and practices Business Ethics and Corporate Social responsibility (CSR) into the business decisions	PLOK1
1.2	Aware of recent regulatory provisions in the local and international environment that might affect Business Ethics and Corporate Social responsibility (CSR) issues.	PLOK3
<b>2</b>	<b>Skills:</b>	
2.1	Consistently apply practical and theoretical knowledge in critically dealing with a wide range of advanced and specialized skills, techniques, models, and practices of Business Ethics and Corporate Social responsibility (CSR) into business decisions.	PLOS1
2.2	Apply advanced techniques for recognizing and analyzing ethical dilemmas in the workplace and managing ethics in the real business world.	PLOS3
<b>3</b>	<b>Values:</b>	
3.1	Take initiative through leadership skills, teamwork, continuous curiosity-driven passion for learning, and decision-making ability in dealing with complex ethical issues and finding novel responses to these issues in the workplace.	PLOV2
3.2	Effectively participate in research areas and cooperate with professional teams and contribute to creating new practices and ways of thinking about Ethical and Corporate Social responsibility (CSR) issues.	PLOV3

\* Program Learning Outcomes

### C. Course Content

No	List of Topics	Contact Hours
1	Introduction to Business Ethics: What is Ethics; Ethical theories.	3
2	Understanding Ethics: ethical dilemma; ethical reasoning	6
3	Introduction to Corporate Social Responsibility	3
4	Stakeholders Theory	3
5	Organizational Ethics: Ethical challenges by organizational function,	6
6	Corporate Social Responsibility	6
7	Corporate Governance	3

8	<i>The Role of Government</i>	3
9	<i>Blowing the Whistle</i>	3
10	<i>Ethics and Technology</i>	6
11	<i>Ethics and Globalization</i>	3
<b>Total</b>		<b>45</b>

## D. Teaching and Assessment

### 1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	<b>Knowledge and Understanding</b>		
1.1	<i>Possess thorough knowledge and critically understating of concepts, theories, and practices Business Ethics and Corporate Social responsibility (CSR) into the business decisions</i>	<ul style="list-style-type: none"> <li>• Lectures</li> <li>• In-class Discussions</li> <li>• Tutorials</li> <li>• Internet Search</li> <li>• Use of textbooks and reference material</li> </ul>	<ul style="list-style-type: none"> <li>• Oral Presentations</li> <li>• Oral Examinations</li> <li>• Quizzes</li> <li>• Written Examinations</li> </ul>
1.2	<i>Aware of recent regulatory provisions in the local and international environment that might affect Business Ethics and Corporate Social responsibility (CSR) issues.</i>		
2.0	<b>Skills:</b>		
2.1	<i>Consistently apply practical and theoretical knowledge in critically dealing with a wide range of advanced and specialized skills, techniques, models, and practices of Business Ethics and Corporate Social responsibility (CSR) into business decisions.</i>	<ul style="list-style-type: none"> <li>• Case-Study Learning</li> <li>• Seminars</li> <li>• Use of Self-Study and e-Learning Material</li> </ul>	<ul style="list-style-type: none"> <li>• Oral Presentations</li> <li>• Oral Examinations</li> <li>• Written Examinations</li> </ul>
2.2	<i>Apply advanced techniques for recognizing and analyzing ethical dilemmas in the workplace and managing ethics in the real business world.</i>		
3.0	<b>Values:</b>		
3.1	<i>Take initiative through leadership skills, teamwork, continuous curiosity-driven</i>	<ul style="list-style-type: none"> <li>• Group Work</li> <li>• Self-Directed Study</li> </ul>	<ul style="list-style-type: none"> <li>• Project</li> </ul>

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
	<i>passion for learning, and decision-making ability in dealing with complex ethical issues and finding novel responses to these issues in the workplace.</i>	<ul style="list-style-type: none"> <li>• Reflective Written Work</li> <li>• Computer Software Application</li> </ul>	<ul style="list-style-type: none"> <li>• Oral Presentations</li> <li>• Written Exams</li> </ul>
3.2	<i>Effectively participate in research areas and cooperate with professional teams and contribute to creating new practices and ways of thinking about Ethical and Corporate Social responsibility (CSR) issues.</i>		

## 2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	<i>Quizzes</i>	5 and 12	10%
2	<i>Project / Presentations / Case study</i>	10 / Continuous	20%
3	<i>Midterm Exam</i>	7	30%
4	<i>Final Exam</i>	15	40%

\*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

### D. Student Academic Counseling and Support

**Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:**

1. Five Office hours weekly can be booked through the students' SIS account.
2. Online discussion through the LMS forums and instant messaging.
3. Instructor email available in the course syllabus.
4. Occasional mobile calls or SMS for urgent messages.

## F. Learning Resources and Facilities

### 1. Learning Resources

<b>Required Textbooks</b>	<ul style="list-style-type: none"> <li>المسؤولية الاجتماعية وأخلاقيات الأعمال والمجتمع, 2019, الدكتور طاهر محسن الغالبي والدكتور صالح مهدي العامري, دار وائل للنشر عمان-الأردن</li> <li>المسؤولية الاجتماعية للشركات وأخلاقيات الأعمال, أ.د محمد عبد حسين الطائي, 2016, دار الثقافة للنشر والتوزيع, عمان</li> <li>المسؤولية الاجتماعية للشركات و المنظمات : المواصفة القياسية, ا.د مدحت محمد ابو النصر, 2015, المنهل</li> <li>Business Ethics: Ethical Decision Making &amp; Cases, O. C. Ferrell/John Fraedrich/Linda Ferrell, 2019, Cengage.</li> <li>Business Ethics Now, Ghillyer, Andrew, 2017, McGraw Hill</li> </ul>
<b>Essential Reference Materials</b>	Selected Articles
<b>Electronic Materials</b>	
<b>Other Learning Materials</b>	Microsoft Excel

### 3. Educational and research Facilities and Equipment Required

Item	Resources
<b>Accommodation</b> (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classroom.
<b>Technology Resources</b> (AV, data show, Smart Board, software, etc.)	Data show + smart boards.
<b>Other Resources</b> (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Internet access point.

## G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
End of semester Course Evaluation.	Students	Indirect
Effectiveness of teaching and assessment.	Peer reviewer	Indirect
Course learning outcomes assessment.	Faculty members	Direct
Quality of learning resources	Students	Indirect

**Evaluation Areas/Issues** (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

**Evaluators** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

**Assessment Methods** (Direct, Indirect)

### H. Specification Approval Data

<b>Council / Committee</b>	COB Postgraduate Council
<b>Reference No.</b>	MOM 1/2020-2021
<b>Date</b>	6/9/2020

