



Course Specifications (Postgraduate Degree)

Course Title:	Research Project
Course Code:	BUS599
Program:	Master of Business Administration - MBA
Department:	
College:	College of Business Administration - COB
Institution:	Dar Al Uloom University

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A. Course Identification

1. Credit hours: 3
2. Course type <input checked="" type="checkbox"/> Required <input type="checkbox"/> Elective
3. Level/year at which this course is offered: Level 1/Year 1
4. Pre-requisites for this course (if any): N/A
5. Co-requisites for this course (if any): N/A

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100
2	Blended		
3	E-learning		
4	Distance learning		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
1	Lecture	45
2	Laboratory/Studio	
3	Seminars	
4	Others (specify)	
Total		

B. Course Objectives and Learning Outcomes

1. Course Description

Research methodology and its literature are presented. Students, accordingly, will demonstrate proficiency in choosing a topic, stating the problem, and making assumptions related to his/her topic. Students will show ability in constructing the structure of the research, planning, and developing research models, quantitative and qualitative tools and designing questionnaires. At the end of semester, he/she will defend their research proposals.

2. Course Main Objective

This course is intended for MBA students who will complete their degree. The Research Project course introduces students to the nature, scope, and significance of research and research methodologies. Moreover, the course studies primary and secondary research methods with applications to a chosen problem, using qualitative and quantitative methods for individual analysis concerning current problems within the domain of a student's area of interest.

3. Course Learning Outcomes

Course Learning Outcomes (CLOs)		Aligned PLOs*
1	Knowledge and Understanding	
1.1	Exhibit critical knowledge and detailed understanding of processes, procedures, materials, techniques, and terminology in Research Methods and Methodologies.	PLOK2

Course Learning Outcomes (CLOs)		Aligned PLOs*
1.2	Possess knowledge and deep specialized understanding of how new knowledge is developed and applied and the effects of recent research on the store of knowledge in the field of business administration and on associated professional practice.	<i>PLOK4</i>
2	Skills:	
2.1	Consistently apply practical and theoretical knowledge in critically addressing a wide variety of novel and unpredictable business administration professional contexts and develop original and creative responses to issues and problems	<i>PLOS1</i>
2.2	Solving business administration-related problems in an innovative way and making informed and defensible judgments in new or unfamiliar contexts and/or in circumstances where there is an absence of complete or consistent information; in business administration-related practices.	<i>PLOS2</i>
2.3	Communicate effectively and at appropriate levels with academic and professional audiences and the wider community through informal and formal reports and presentations and professional publications, including a major project report.	<i>PLOS4</i>
2.4	Use a wide range of advanced information and communication technology media in investigating and processing information and digital data and the production of business administration-related technical reports and communication.	<i>PLOS6</i>
3	Values:	
3.1	Express opinions with confidence and a sense of accountability regarding implications thereof; while being committed ethically to integrity and professional ethical norms.	<i>PLOV1</i>
3.2	Take initiative in professional planning for learning and professional work, and represent the passion for knowledge; which leads to ongoing development; and decisions that result in a fundamental change or progress independently	<i>PLOV2</i>
3.3	Effectively participate in research areas and cooperate with professional teams and provide leadership while exercising full responsibility for conducted work and decisions are taken, and contribute to creating new practices and ways of thinking.	<i>PLOV3</i>

* Program Learning Outcomes

C. Course Content

No	List of Topics	Contact Hours
1	Introduction to Research and the Research Process	3
2	Theoretical and previous studies	6
3	Sampling	3
4	Questioners and their characteristics	3
5	Questioners and their characteristics-Contd.	3
6	Data statistical analysis	6
7	Research paper characteristics	3
8	Research findings and interpretation	3
9	Electronic library	3

10	Quotations conditions review	3
11	research papers' discussions	6
12	Review	3
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Exhibit critical knowledge and detailed understanding of processes, procedures, materials, techniques, and terminology in Research Methods and Methodologies.	<ul style="list-style-type: none"> • Lectures • In-class Discussions • Tutorials • Internet Search • Use of textbooks and reference material 	<ul style="list-style-type: none"> • Oral Presentations • Oral Examinations • Quizzes • Problem-Solving Exercises • Written Examinations
1.2	Possess knowledge and deep specialized understanding of how new knowledge is developed and applied and the effects of recent research on the store of knowledge in the field of business administration and on associated professional practice.		
2.0	Skills:		
2.1	Consistently apply practical and theoretical knowledge in critically addressing a wide variety of novel and unpredictable business administration professional contexts and develop original and creative responses to issues and problems	<ul style="list-style-type: none"> • Case-Study Learning • Seminars • Use of Self-Study and e-Learning Material 	<ul style="list-style-type: none"> • Oral Presentations • Oral Examinations • Problem-Solving Exercises • Written Examinations
2.2	Solving business administration-related problems in an innovative way and making informed and defensible judgments in new or unfamiliar contexts and/or in circumstances where there is an absence of complete or consistent information; in business administration-related practices.		
2.3	Communicate effectively and at appropriate levels with academic and professional audiences and the wider community through informal and formal reports and presentations and professional publications, including a major project report.		

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
2.4	Use a wide range of advanced information and communication technology media in investigating and processing information and digital data, and the production of business administration-related technical reports and communication.		
3.0	Values:		
3.1	Express opinions with confidence and a sense of accountability regarding implications thereof; while being committed ethically to integrity and professional ethical norms.		
3.2	Take initiative in professional planning for learning and professional work, and represent the passion for knowledge; which leads to ongoing development; and decisions that result in a fundamental change or progress independently	<ul style="list-style-type: none"> • Group Work • Self-Directed Study • Reflective Written Work • Computer Software Application 	<ul style="list-style-type: none"> • Research Project • Oral Presentations • Written Exams
3.3	Effectively participate in research areas and cooperate with professional teams and provide leadership while exercising full responsibility for conducted work and decisions are taken; contribute to creating new practices and ways of thinking, and contribute to community engagement and social service.		

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Assignments (Related to the progression of research)	Ongoing	20%
2	Quiz	4, 11	10%
3	Midterm Exam	8	30%
4	Final Exam	16	40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for the availability of faculty and teaching staff for individual student consultations and academic advice:

1. Five Office hours weekly can be booked through the students' SIS account.
2. Online discussion through the LMS forums and instant messaging.
3. Instructor email available in the course syllabus.

4. Occasional mobile calls or WhatsUp, SMS for urgent messages.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	<ul style="list-style-type: none"> Creswell J. W. (2012). <i>Educational research: planning, conducting, and evaluating quantitative and qualitative research</i> (4th ed.). Boston, MA: Pearson. ISBN: 978-0-13-136739-5. البحث العلمي: اسسه، مناهجه واسالييه، واجراءاته للدكتور ربحي عليان.
Essential Reference Materials	<ul style="list-style-type: none"> International Journal of Economics, Finance, and Management Sciences. International Journal of Economics, Commerce, and Management.
Electronic Materials	<ul style="list-style-type: none"> Learning Management System (LMS). Websites. Saudi Digital Library
Other Learning Materials	Microsoft Office 365, SPSS

2. Educational and research Facilities and Equipment Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classroom.
Technology Resources (AV, data show, Smart Board, software, etc.)	Video Projector + smart boards.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Internet access point.

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching and assessment	Student, Faculty & Peer Reviewer	Direct
Extent of achieving learning outcomes	Faculty & Course Coordinator	Direct
Quality of learning resources	Student & peer Reviewer	Indirect

Evaluation Areas/Issues (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	COB Postgraduate Studies
Reference No.	MOM 1/2020-2021

Date

6/09/2020

