

# **Program Specification**

**Program Name: Human Resource Management - HRM** 

**Qualification Level: Bachelor** 

**Department: Human Resources Management** 

**College: College of Business Administration** 

**Institution: Dar Al Uloom University** 











# Content

A. Program Identification and General Information	3
B. Mission, Goals, and Learning Outcomes	6
C. Curriculum	10
D. Student Admission and Support:	15
E. Teaching and Administrative Staff	17
F. Learning Resources, Facilities, and Equipment	19
G. Program Management and Regulations	20
H. Program Quality Assurance	22
I. Specification Approval Data	27

## A. Program Identification and General Information

#### 1. Program Main Location:

Dar Al Uloom University Main Campus, Exit 7, Riyadh

#### 2. Branches Offering the Program:

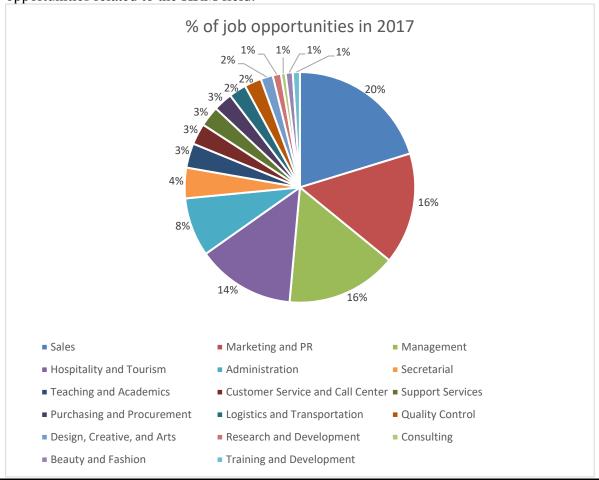
N/A

#### 3. Reasons for Establishing the Program:

(Economic, social, cultural, and technological reasons, and national needs and development, etc.)

- Meet the demand of the KSA labor market for managerial carriers and in particular in HRM.
- Contributing in achieving KSA 2030 vision.
- Equip HRM graduates with basic business and HR knowledge and skills capable of performing professionally.
- KSA consider the biggest retail market in the region which in need to have qualified graduates to fill the unemployment gap in this critical sector.

In addition to the previous reasons, content analysis for the most powerful job offering in KSA named "bayt.com" to screen number of job opportunities needed during 2017/2018. The figure below shows the distribution of job opportunities in Saudi market including job opportunities related to the HRM field.



The Teaching and Academic, Administration, Training and Development, Management, Secretarial, and Consulting job offers are frequent in the Saudi market with 3%, 8%, 1%, 16%, 4% and 1% respectively of the offers.

These percentages reflect the potentials of job opportunities will be created due to KSA adoption of the 2030 vision and its initiatives which affecting all the economic, cultural, and technological advancement on creating new job opportunities for the HRM graduates.

#### 4. Total Credit Hours for Completing the Program: (137 Hours)

#### **5.** Professional Occupations/Jobs:

HRM Program prepares its students for the following career paths:

- Human Resources Specialist
- Human Resources Recruiter
- Compensation, Benefits, and Job Analysis Specialist
- Labor Relations Specialist
- Training and Development Manager
- HR Planning Specialist
- HR Performance Appraisal specialist

In addition to the job opportunities offered by Ministry of Civil Services:

- Public service Supervisor
- Administrative Supervisor
- Administrative Communication Supervisor
- Municipal and Rural Affairs Supervisor
- Researcher and Specialist of municipal council and elections
- Researcher and Specialist of Management Development
- · Researcher and Specialist of Regulatory Affairs
- Planning Researcher and Specialist
- Administration Inspector
- Administration Controller
- Administrative Investigator
- Personnel Affairs Controller
- Personnel Affairs Auditor
- Salary Auditor
- Researcher and Specialist of Personnel Affairs
- · Recruitment controller
- Researcher and Specialist of Recruitment
- Classification Specialist
- Researcher and Specialist of Salary and Allowances
- Researcher and Specialist of Training and mission
- Researcher and Specialist of Human Resources Operations
- · Researcher and Specialist of HR Development
- Postal Affairs Supervisor
- Postmaster
- Postal Operations Supervisor
- Researcher and Specialist of Postal Operations
- Postal Operations Inspector
- Trade Controller

- Trade Researcher
- Sheriff and Controller of Ports
- Labor Inspector
- Researcher and Specialist of Vocational guidance
- Researcher and Specialist of Labor Forces
- Railway Affairs SupervisorTrain Traffic Inspector

6. Major Tracks/Pathways (if any): N/A  Major track/pathway	Credit hours (For each track)	Professional Occupations/Jobs (For each track)			
1.					
2.					
3.					
4.					
7. Intermediate Exit Points/Awarded Deg	ree (if any): N/A				
Intermediate exit points/awarded degree	Credit hours				
1.					
2.					
3.					

## B. Mission, Goals, and Learning Outcomes

### 1. Program Mission:

"To prepare highly qualified, distinctive and competent HR leaders with the knowledge, capability and entrepreneurial skills to identify, analyze, solve human resource and management issues through evolving curriculum design, research and community engagement".

#### 2. Program Goals:

- **HRM Program Goal 1:** Provide students with HRM knowledge, skills and values to prepare them intellectually, morally, and socially for today's dynamic society to be active participants and leaders in the business community.
- **HRM Program Goal 2:** Adopt appropriate teaching and learning resources to ensure quality of HRM education among students and promote conducive learning environment.
- **HRM Program Goal 3:** Enhance the quality of HRM program to become in line with the recognized institutional accreditation.
- **HRM Program Goal 4:** Provide a fundamental research background for graduates to pursue graduate study in HRM or related areas.
- **HRM Program Goal 5:** Engage HRM students in community service and extra-curricular activities to develop their practical and professional skills and promote sense of social responsibility.

# **3.** Relationship between Program Mission and Goals and the Mission and Goals of the Institution/College.

#### Correlation of COB, HRM Department and HRM Program missions:

The mission of COB is: "To maintain excellence in business education, research and community service with a supportive and constructive environment, in order to contribute to the socio-economic growth of the Kingdom of Saudi Arabia with highly qualified graduates equipped with business knowledge and entrepreneurial skills, and highly motivated to serve their community".

At the same time, the mission of the HRM Department is: "To provide high quality HRM education through building positive workplace culture and conducive teaching and learning environment to equip graduates with required skills and knowledge to compete in today's dynamic society, enhance research productivity, and promote community service activities". The mission of the HRM program is: "To prepare highly qualified, distinctive and competent HR leaders with the knowledge, capability and entrepreneurial skills to identify, analyze, solve human resource and management issues through evolving curriculum design, research and community engagement".

The difference between HRM Department mission and HRM program mission is that the HRM Department mission is concerned with managing the Department's teaching staff, students, and all stakeholders (alumni/alumnae, employers...), learning and teaching resources, etc. The HRM program mission is focused on students and on elements of the department environment that enhance their academic achievement and personal development.

These three missions are correlated in their aspects with a focus on education, research and community service. Indeed, the COB, the HRM Department, and the HRM program missions are appropriate in providing supportive and constructive environment in which the HRM program prepare highly qualified, distinctive and competent HR leaders.

The Three missions are correlated in their aspects as shown in Table below:

COB Mission	HRM Department Mission	HRM Program Mission
To maintain excellence in business education	provide high quality HRM education	evolving curriculum design
highly qualified graduates equipped with business knowledge and entrepreneurial skills, and highly motivated to serve their community	equip graduates with required skills and knowledge to compete in today's dynamic society	To prepare highly qualified, distinctive and competent HR leaders with the knowledge, capability and entrepreneurial skills to identify, analyze, solve human resource and management issues
with a supportive and constructive environment	through building positive workplace culture and conducive teaching and learning environment	-
research	enhance research productivity	research
community service	promote community service activities	community engagement

#### Correlation of COB Goals, HRM Department Goals and HRM Program Goals:

Strategic Area	COB Goals	HRM Department Goals	HRM program Goals
Organizational Development	COB Goal 1: Build a collaborative and engaging work environment through an effective and an inspiring leadership that promotes sense of responsibility, integrity and transparency in managing all the COB activities.	HRM Department Goal 1: Build a Positive Workplace Culture at the level of HRM Department promoting leadership skills and sense of responsibility, integrity and transparency.	
Student Success	COB Goal 2: Engage in a holistic development of high quality students and graduates who are formed intellectually, morally, and socially to become active participants in the business community and leaders in society for the 21st century.	HRM Department Goal 2: Prepare students and graduates intellectually, morally, and socially for today's dynamic society and qualify them to be active participants and leaders in the business community.	HRM program Goal 1: Provide students with HRM knowledge, skills and values to prepare them intellectually, morally, and socially for today's dynamic society to be active participants and leaders in the business community
Educational Excellence	COB Goal 3: Deliver an excellent teaching and learning environment that ensures quality of business education at the COB.	HRM Department Goal 3: Possess appropriate teaching and learning resources that ensure quality of education among HRM students.	HRM program Goal 2: Adopt appropriate teaching and learning resources to ensure quality of HRM education among students and promote conducive learning environment.
Advancing Scientific Researches and Creative Works	COB Goal 4: Disseminate notable and timely research to the academic, business, and governmental communities.	HRM Department Goal 4: Expand the HRM program's research productivity.	HRM program Goal 4: Provide a fundamental research background for graduates to pursue graduate study in HRM or related areas.
Accreditation	COB Goal 5: Enhance and ensure institutional quality assurance processes for accreditation.	HRM Department Goal 5: Enhance and ensure institutional quality assurance processes for HRM program.	HRM program Goal 3: Enhance the quality of HRM program to become in line with the recognized institutional accreditation.
Expanding Engagement and Outreach	COB Goal 7: Strengthen partnership between the COB and business communities, professional organizations, and industry to explore opportunities for partnerships and improve niche programs.	HRM Department Goal 6: Strengthen partnership between the HRM program and relevant stakeholders through community service and extra-curricular activities	HRM program Goal 5: Engage HRM students in community service and extra-curricular activities to develop their practical and professional skills and promote sense of social responsibility.

See Appendix: Benchmarking and Alignment of HRM Program

#### 4. Graduate Attributes:

HRM program aiming to achieve the following graduates' attributes in line with the COB graduates' attributes (COB-Gas):

#### **HRM Program Graduates' Attributes**

## COB's Graduates' Attribute

Take initiative in identifying and resolving problems and issues both individually and in group situations exercising leadership in pursuit of innovative and practical solutions;

Take initiative in identifying and resolving problems and issues both individually and in group situations exercising leadership in pursuit of innovative and practical solutions;

Recognize the provisional nature of Human Resource Management and take this into account in investigating and proposing solutions to academic or professional issues; Recognize the provisional nature of functional areas of business and take this into account in investigating and proposing solutions to academic or professional issues;

Apply the theoretical insights and methods of inquiry from Human Resource Management in considering issues and problems in other contexts;

Apply the theoretical insights and methods of inquiry from their business program of study in considering issues and problems in other contexts;

Participate in activities to keep up to date with developments in Human Resource Management and continue to enhance their own knowledge and understanding; Participate in activities to keep up to date with developments in their business field of study and continue to enhance their own knowledge and understanding;

Consistently demonstrate a high level of ethical and responsible behavior and provide leadership in academic, professional and community environments

Consistently demonstrate a high level of ethical and responsible behavior and provide leadership in academic, professional and community environments

Behave in ways that are consistent with Islamic values and beliefs, and reflect high levels of loyalty, responsibility, and commitment to service to society.

Behave in ways that are consistent with Islamic values and beliefs, and reflect high levels of loyalty, responsibility, and commitment to service to society.

5.Prog	gram learning Outcomes*
Know	ledge and Understanding
K1	Possess knowledge and understanding of a comprehensive and consistent set of knowledge, concepts, principles, and theories of business administration in general and human resource management in particular.
K2	Exhibit advanced knowledge and understanding of processes, materials, techniques, and terminology in the areas in human resource management and its practices.
К3	Exhibit ongoing knowledge and understanding of contemporary developments in the field of human resource management and its practices and the associated implications.
K4	Possess knowledge and understanding of research methodology and methods, and methods of investigation in the field of human resource management and its practices.
Skills	
S1	Apply the concepts, principles, and theories, related to business administration in general and human resource management in particular, into a range of complex contexts, and skillfully and accurately perform human resource management-related operations and procedures.
S2	Solve human resource management-related complex and unpredictable problems in an innovative way and making informed and defensible judgments in new or unfamiliar contexts and/or in circumstances where there is an absence of complete or consistent information; in business administration-related practices.
<b>S3</b>	Critically evaluate knowledge and its application in providing innovative solutions to human resource management-related contemporary issues and work practices.
S4	Practice methods of inquiry and investigation, verification, and research in human resources management complex problems and situations, using a variety of digital technology media, applications, hardware, and software in analyzing and processing data and information.
S5	Communicate human resource management-related contemporary, specialized and professional issues, to others and the public in a variety of creative means and utilize appropriate numerical methods in solving complex human resource management-related contexts and work practices.
Values	
V1	Exhibit perseverance and persistence towards accomplishment and excellence; high self-esteem; capability of establishing constructive work relationships; and commitment to personal, professional and academic ethics.
V2	Self-evaluate own learning and performance levels; practice cognitive curiosity-driven continuous development; and independently make logical decisions supported by sound arguments and evidence(s).
V3	Effectively and flexibly lead work and professional teams while exercising full accountability for conducted work and decisions taken; and contribute to developing constructive solutions to society-related issues towards enhancing the public's quality of life.

<sup>\*</sup> Add a table for each track and exit Point (if any)

# C. Curriculum

# 1. Curriculum Structure

Program Structure	Required/ Elective	No. of courses	Credit Hours	Percentage
Institution Dogwinsments	Required	14	35	26%
Institution Requirements	Elective	-	_	-
Callege Descripements	Required	17	51	38%
College Requirements	Elective	2	6	4%
Duo anomi Do antinom anta	Required	11	33	24%
Program Requirements	Elective	2	6	4%
Capstone Course/Project		-	-	-
Field Experience/ Internship	Required	1	6	4%
Others		-	_	
Total	47	137	100%	

<sup>\*</sup> Add a table for each track (if any)

2. Program Study Plan

	Togram Stut	-, <del></del>				
Level	Course Code	Course Title	Required or Elective	Pre- Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	CT1400	Computer Skills	Required	EFC	3	UPP
	ARAB1100	Arabic Language Writing	Required	EFC	2	UPP
	MATH1100	Elementary Mathematics	Required	EFC	4	UPP
Lamal	ENGL1111	A2 Waystage Listening & Speaking I	Required	ENGL002	3	UPP
Level 1	ENGL1112	A2 Waystage Grammar	Required	ENGL003	2	UPP
1	ENGL1113	A2 Waystage Reading & Writing I	Required	ENGL001	3	UPP
			-	ENGL004		
	EPH1500	Health and Physical Education	Required	EFC	1	UPP
	ARAB1103	Arabic Language Skills	Required	ARAB1100	2	UPP
	SKL1450	University Skills	Required	EFC	3	UPP
	ENGL1121	B1 Threshold Listening and Speaking II	Required	ENGL1111	3	UPP
Level	ENGL1122	B1 Threshold Integrated English Language	Required	ENGL1112	2	UPP
2	ENGL1123	B1 Threshold Reading and Writing II	Required	ENGL1113	3	UPP
	ISLM1101	Introduction to Islamic Culture	Required	EFC	2	UPP
	MATH1121	Business Mathematics	Required	MATH1100	3	College
	ACCT1211	Principles of Accounting	Required	MATH1121	3	College
			-	ENGL1123		-
	ECON1211	Principles of Microeconomics	Required	ENGL1121	3	College
Level				MATH1121		
3	STAT1211	Business Statistics I	Required	MATH1121	3	College
	MGT1211	Principles of Management	Required	ENGL1121	3	College
	MGT1212	Organizational Behavior	Required	ENGL1123	3	College
	ACCT1221	Principles of Cost and Management Accounting	Required	ACCT1211	3	College
Level	ECON1221	Principles of Macroeconomics	Required	ECON1211	3	College
4	MIS1221	Management Information Systems	Required	ENGL1122	3	College
	STAT1221	Business Statistics II	Required	STAT1211	3	College

Level	Course Code	Course Title	Required or Elective	Pre- Requisite Courses	Credit Hours	Type of requirements (Institution, College or Department)
	FIN1221	Principles of Finance	Required	ACCT1211 MATH1121	3	College
	HRM1221	Human Resource Management	Required	MGT1211	3	HRM
	SKL1451	Leadership and Team Work	Required	SKL1450	2	UPP
	MKT1211	Principles of Marketing	Required	ENGL1123	3	College
Lovel	MGT1311	Operations Management	Required	MGT1211 STAT1221	3	College
Level 5	HRM1311	Human Resource Planning and Recruitment	Required	HRM1221	3	HRM
	HRM1312	Benefits and Compensation Management	Required	HRM1221	3	HRM
	HRM1313	Human Resource Training and Development	Required	HRM1221	3	HRM
	HRM1321	Occupational Health and Safety Management	Required	HRM1311 MIS1221	3	HRM
Level 6	HRM1322	Human Resource Diversity Management	Required	HRM1312	3	HRM
	HRM1323	Negotiation and Conflict Management	Required	HRM1313	3	HRM
		Elective	Elective	RP	3	College
		Elective	Elective	RP	3	College
	MGT1411	Business Research Methods	Required	STAT1211 MGT1211	3	College
Level	MGT1412	Strategic Management	Required	MGT1311	3	College
7	MGT1413	Business Law & Ethics	Required	MGT1311	3	College
	HRM1411	Performance Management	Required	HRM1323	3	HRM
		Elective	Elective	RP	3	HRM
Summer semester	HRM1360	Co-operative Training	Summer Session	116 Credit hours	6	HRM
Level	MGT1421	Entrepreneurship	Required	MKT1211 MGT1412 FIN1221	3	College
8	HRM1421	International Human Resource Management	Required	HRM1322	3	HRM
	HRM1422	Strategic Human Resource Management	Required	MGT1412	3	HRM
	HRM1423	Labor and Social Insurance Laws	Required	MGT1413 HRM1321	3	HRM
		Elective	Elective	RP	3	HRM

<sup>\*</sup> Include additional levels if needed

## **3.** Course Specifications

Insert hyperlink for all course specifications using NCAAA template

All course specifications are accessible from Internal DAU Network \\172.16.42.251 /COB Quality/Quality Docs/HRM Quality Files

<sup>\*\*</sup> Add a table for each track (if any)

# **4.** Program learning Outcomes Mapping Matrix

Align the program learning outcomes with program courses, according to the following desired levels of performance (I = Introduced P = Practiced M = Mastered)

performance (I =	Innouu	ceu I –	Tractice		ogram		ng Outc	omes				
Course code	Knowledge and understanding			anding	Skills				Values			
& No.	K1	K2	К3	K4	S1	S2	S3	S4	S5	V1	V2	V3
ARAB1100	111		110		51	52	50	I	50	V 2	, , _	, , ,
ARAB1103							<u> </u>	I				
CT1400							<u> </u>	I				
EPH1500								I				
ENGL1111			! !						I		! !	
ENGL1112									I			
ENGL1113									I			
ENGL1121									I			
ENGL1122									I			
ENGL1123									I			
ISLM1101										I		
MATH1100								I				
MATH1121	I	I	I	I	I	I		I		I	I	I
SKL1450									I			
SKL1451									I			
ACCT1211	I	I			I			I		I		
ECON1211	I	I			I		I		I	I	I	
STAT1211	I	I		I	I	I		I		I	I	I
MGT1211	I*	I*			I*	I*				I*		I*
MGT1212	I*	I*	I*		I*		I*			I*	I*	
ACCT1221	I	I			I			I		I		
FIN1221	I	I	I	I	I	I	I			I	I	I
MKT1211	I	I	I		I	I				I	I	I
ECON1221	P	P	P		P		<u> </u>		P	P	P	P
MIS1221	P	P	P	P	P	P		P	P	P		
STAT1221	P	P			P			P		P	P	P
MGT1311	P	P			P	P	<u> </u>	P		P	P	
HRM1221	P*		P*	P*	P*	P*		<u> </u>		P*	P*	P*
HRM1311	P*	P*	P*	P*	P*		P*		P*	P*		P*
HRM1312	P*	P*	P*	P*	P*	P*	P*			P*	P*	
HRM1313	P*	P*	P*	P*	P*	P*	P*			P*	P*	
HRM1321	P*	P*	Their	P*	P*	P*	<u> </u>	P*	P*	P*	P*	P*
HRM1322	P*	P*	P*		P*	P*	Det.	P*	P*	P*	P*	P*
HRM1323	P*	P*	P*		P*	P*	P*	114	144	P*	P*	P*
HRM1360	M*	N.f.±	M*	<b>N</b> # ±	M*	M*	M*	M* M*	M*	M*	M*	M*
MGT1411	M*	M*	M*	M*	M*	M*	M*	M*	<u> </u>	M*	M*	M*
MGT1412 MGT1413	M*	M*		M*	M*	M*	M*	M*		M*	M* M*	M*
HRM1411	M* M*	M* M*		<u> </u>	M* M*	M*	M*			M*	IVI	M*
MGT1421	M*	M*	M*	<u> </u>	M*	M*	M*	M*	M*	M*	M*	M*
HRM1421	M*	M*	M*		M*	M*	M*	141 .	M*	M*	M*	M*
HRM1422	M*	M*	M*		M*	M*	M*		M*	M*	M*	M*
HRM1423	M*	M*	171	<u> </u>	M*	M*	141	M*	141	M*	M*	141
HRM1431	M*	M*	M*		M*	M*		171	M*	M*	M*	M*
HRM1432	M*	M*	M*	!	M*	M*	M*	M*	M*	M*	141	M*
HRM1433	M*	M*	M*	M*	M*	171	M*	M*	M*	171	M*	M*
HRM1434	M*	M*	M*	M*	M*	M*	M*	171	171	M*	M*	171
11111111734	1.6.1	141	141	141	141	141	141		l	141	141	

<sup>\*</sup> Add a table for each track (if any)

#### 5. Teaching and learning strategies to achieve program learning outcomes

Describe policies, teaching and learning strategies, learning experience, and learning activities, including curricular and extra-curricular activities, to achieve the program learning outcomes.

In exercising every effort to provide a constructive and fruitful learning and teaching experience to HRM program students, the instructors adhere to the following guiding principles:

- 5.1 Innovation in Teaching and Learning
- 5.2 Out Curriculum
- 5.3 Assessment and Feedback
- 5.4 Student Engagement
- 5.5 Supportive Environment
- 5.6 Supporting Transitions
- 5.7 Assessment and Feedback
- 5.8 Student Success
- 5.9 Employability and Future Life

Source: Learning and Teaching Policy COB//AC/PLC/02, DAU-COB, 22/05/2019

Teaching and learning strategies are student-centered and encourage active learning. The integrated curriculum, which adopted by HRM program is a curriculum designed to positions students firmly at the center of their leaning.

The implication of adopting this approach of teaching and learning include:

- The student more active in acquiring knowledge and skills and include lectures, problem solving, case study, exercises in class, fieldwork, and use of computer assisted learning packages etc.
- The student more aware of what they are doing and why they are doing it.
- The interaction of the student with themselves, tutors and learning materials.
- The transferable skills, which look beyond the immediate course requirements to other benefits to the student in later life and future career.
- Cooperative training planned and administered as fully integrated components of the program, with learning outcomes specified, monitoring staff considered as partner of teaching teams, and appropriate evaluation and course improvement strategies carried

Integrated curricular and extracurricular activities contribute to the achievement of the program learning outcomes.

#### 6. Assessment Methods for program learning outcomes.

Describe assessment methods (Direct and Indirect) that can be used to measure achievement of program learning outcomes in every domain of learning.

Assessment Principles; For all assessment processes, COB staff shall carefully watch that the assessment strictly abides to the following principles:

- 1. The assessment is fair, in that students are entitled to parity of treatment and comparable assessment demands in modules of equal level and credit;
- 2. The assessment is reliable, in that the assessment criteria would support independent markers to reach the same judgment on a piece of work;
- 3. The assessment is valid, in that the assessment relates to the intended learning outcomes of the course/program studied;
- 4. The assessment is transparent, in that the criteria and methods by which students' work is being judged is clear to students, staff and examiners.
- 5. The assessment recognizes and respects equality and diversity.

*COB assessment strategy:* High quality educational programs require an assessment policy that reflects the successful accomplishment and fulfillment of intended learning outcomes. In this context, the assessment policy contents are to be defined in alignment with the program Intended Learning Outcomes (ILOs) and COB's determinants (rules, regulations and standards).

The nature of the assessment process for any particular course/program shall be considered in the normal course/program approved specification document and shall be reviewed periodically as part of the course/program review process.

COB adopts and consistently implements learning assessment policies and procedures which include the preparation and internal/external moderation of summative instruments of assessment and their model answers/marking schemes (COB/AC/04). All assessed work submitted for credits in courses are subject to a process of internal and external moderation. The policy extends to all modes of assessment; not just limited to the written midterm and final examinations only. Where assessed work is not in written form, every effort is exerted to apply some appropriate form of moderation, including review by external examiners.

The rules and regulations on examination and marking specified in Procedure COB/AC/04 are well understood by the instructors. The syllabus of each course clearly specifies the grading criteria and the weight of each. Various types of formative assessment are deployed to assess student learning throughout the semester.

As a matter of policy, instructors are required to return corrected examination papers to students promptly, except for the final examination. Students are thus advised on their progress and assistance for further learning is given as the need arises.

Moreover, the instructors have sufficient time allocated weekly to make themselves available for student consultation or academic advising. The instructor' office-hours are posted for the information of the students. There is an assigned adviser for each of the students. The students and the instructors may continue to correspond through e-mails during the weekdays, as the need arises.

As for grade corrections, students may lodge their appeals via the Learning Management System where there exists is a special procedure for this purpose.

Assessment methods used at COB: Assessment Methods define the assessment instruments which are used.

HRM program applies the following forms of direct assessment within a course for the purposes of reviewing performance of students:

- Written Exams: may take a variety of forms including short answer questions, multiple-choice questions, problem solving and essays, where appropriate.
- Written Assignments; may take the form of essays, reports, case studies and portfolios.
- Presentations: normally based around formal discussion groups where students will be delegated particular topics for research and will be required to present their findings.
- Practical Assignments/Projects: students may be required to complete a series of practical assignments or a project designed to test students' abilities under 'real world' conditions.

Source: Student Assessment Policy COB/AC/PLC/07, DAU-COB, 06/07/2019

Indirect methods of PLOs assessment based on different program surveys include Satisfaction Surveys using 5 points Likert scale.

## **D. Student Admission and Support:**

#### 1. Student Admission Requirements

To apply for admission, the candidate fill the online admission form on DAU's website (http://dau.edu.sa/en/deanadmissionregistration/admission/apply-online) and then submit the following documents before the admission deadline:

- The original version of the general secondary certificate or its equivalent from inside or outside the Kingdom
- Certificate of good conduct from high school / graduate
- Certificate of general-merit-test from the Ministry of Education "printing from Qiyas site."
- achievement test result" of printed Qiyas site"
- A copy of the personal identity or family or passport or residency card.
- approval of the Guardian, revealing fitness "printed with the application form from the site"

Acceptance 3000 SR non-refundable fees" paid either by the university payment points (only Saudi Arabia network card) or a certified check on behalf of the House Science of Education in a company or deposit or transfer University calculates.

#### **Tuition:**

- Admission fees 3000 SR Saudi non-refundable
- The value of one hour is 2450 SR" the minimum hours for students to register is 12 hours and 20 hours the highest per class.

#### **Scholarships**

1- Conditions for 50% Partial grants of the approved fees for outstanding students admitted to undergraduate programs are as follows:

Scholarships will be given to the top 5 admitted students in the medical college programs if they possess a minimum of 85% in the weighted ratio (30% secondary + 30% abilities + 40% achievement) as long as he/she maintains a cumulative GPA of at least 3.50.

Scholarships will be given to the top 10 admitted students in each of the colleges of architecture, digital design, business administration and law, provided that the student has a weighted average of at least 80% (30% secondary + 30% abilities + 40% achievement) and as long as student maintain a cumulative GPA of not less than 3.50.

2- For the remaining students admitted to the undergraduate and graduate programs in all colleges, a partial scholarship of 20% of the approved fees will be granted. If the student's cumulative GPA is below the minimum requirement, he/she shall be given one semester to raise his/her cumulative GPA, if he/she is unable to do so, the grant will be suspended until he/she is able to attain the minimum required cumulative GPA.

This scholarship also includes admitted students if theirs cumulative GPA is not less than 3.25 for bachelor students and 3.50 for masters' students.

3- A partial scholarship of 20% of the approved fees will be allocated to students with cumulative student GPA is not less than 3.50 for undergraduate students and 3.75 for graduate students. If the student's cumulative GPA is below the minimum requirement the scholarship will be suspended until he/she is able to attain the minimum required cumulative GPA.

#### This grant is subject to the following conditions:

The student should meet the conditions of university admission.

It shall be available to all students enrolled in the university, male and female students, Saudis and non-Saudis.

The scholarship does not include tuition fees for the summer semester.

The scholarship will not cover course withdrawals with grade (W) or course failure as the student will have to re-register for the course(s) in full tuition fees.

None of these grants may be combined with any other grant from any other establishments.

#### 2. Guidance and Orientation Programs for New Students

- COB Student Handbook is available on the DAU's Website.
- Conducting an orientation session with coordination with other DAU Departments (UPP, IT, COB departments).
- COB Student Council gives the brief orientation about the courses/ Program.
- Designate an academic advisor for each student.

#### **3.** Student Counseling Services

(academic, career, psychological and social)

#### **Academic Advisor**

Each student is assigned an academic advisor to assist him/her in program planning, subject selection and career planning. Before registration, the advisee/advisor list is announced through the Office of the Registrar, through web.

Academic advisors assist students in planning their academic programs, but their academic advising activities do not relieve students of this responsibility. Therefore, every student should be thoroughly familiar with all the academic regulations and the degree conferral system and remain informed about them throughout his/her tenure in the university. A student may seek the assistance of his academic advisor from the beginning of the academic program till the end.

The academic advisor assists students in matters relating to their academic progress such as:

- selecting a degree program consistent with the student's objectives and ability;
- interpreting and understanding the academic regulations;
- informing the student of the sequence of required and elective courses in his/her degree program and suggesting electives;
- monitoring the student's progress and performance.

(For further details, please refer to academic advising handbook)

#### **Student Information System (SIS)**

SIS is used for all online activities starting from Application, admission, registration, fee payment, grades and transcript. Students and academic advisers are provided with credentials to log in to SIS.

The students log in to SIS to send academic request. Academic advisers are notified by email about the request. The academic advisers logs in to his/her SIS and review the received request. The adviser goes through the students' achievement in academic plan, related rules and regulations of COB for the case and accordingly approves or disapproves the request with support comments to reason the decision. The request is then sent to the Head of Department for approval/disapproval. It is further processed by the Dean and sent to the registration for necessary action.

(For further details on SIS, please refer to SIS Manual)

#### **Office Hours**

All faculty members have minimum 6 hours per week as office hours. For the information and convenience of students, office hours are mentioned on the office door of each academic advisor. During these office hours academic adviser counsel, the students regarding their program planning, subject selection, career planning as well as guide them to deal with different academic appeals. Each adviser can access the student academic request through SIS and approve or disapprove them as per university/ college policy.

#### **Academic Advising Through E-Mail**

Each academic advisor provides students with email address (also mentioned on office door and syllabus), so that, in case of emergency students can contact the academic adviser at any time. A quick reply is given to the students for their comfort.

Refer to the following link for student rights on DAU website:

Student rights

#### **Cooperative Training Advising**

The Academic advisor is the coop advisor for the students of HRM Program.

The advisor will guide the coop student during the full period of the coop assignment. The advisor should provide assistance to the student while in training in the coop program. In particular:

- Ensure a timely start and end of the training program for each coop student.
- Guide the student in writing and compiling the final coop report in a professional format.
- Review the progress reports (A-5) prepared by the students and send feedback to them within a week of submission. Ensure student provides you with all the necessary
- Ensuring that student provides with all the necessary forms in a timely manner.
- Submit grades, four progress reports and the final report to the coop committee.
- Attend and evaluate the student's presentation.

#### 4. Special Support

(low achievers, disabled, gifted and talented)

#### 1. Disabled Students:

For physically challenged student all the entrance of DAU campus have ramp and elevators and special parking areas.

#### 2. Gifted and Talented Students:

Gifted and talented are explored continuously and engaged in leading various extracurricular activities in order to enhance their leadership skills.

#### 3. Low Achieving Students:

- For the low level of English language skills UPP providing different levels for studying English according to the discrepancies in different levels which will helps the students to prepare for their main courses.
- Potential low achievers are identified through E-register (Academic System) and teaching faculty. Then, they are provided with further tutorial sessions that can help them catch up with their peers.

#### E. Teaching and Administrative Staff

1. Needed Teaching and Administrative Staff

A Jani's David	Spec		Special	Required Numbers			
Academic Rank	General	Specific	Requirements / Skills ( if any )	M	F	Т	
Professors	Engineering	Industrial or production management	IRCA approved quality management principal auditor.	1		1	
	Management	HRM	Recommended English / Arabic speakers	1		1	
Associate Professors	-	-	-	-	-	-	
Assistant Professors	Management	Human Resource Management	Recommended English / Arabic speakers	2	4	6	
Lecturers	-	-	-	-	-	-	
Teaching Assistants	-	-	-	-	-	-	
Technicians and Laboratory Assistants		-		-	-	-	
Administrative and Supportive Staff	Computers	Computers	-	1	1	2	
Others ( specify )	-	-	-	-		-	

#### 2. Professional Development

#### **2.1** Orientation of New Teaching Staff

Describe briefly the process used for orientation of new, visiting and part-time teaching staff

Orientation and Adaptation program:

- Explain the department's mission, goals, and objectives; the academic program and its constituent courses.
- COB faculty Handbook which acquaint the new member with his duties and responsibilities in the academic institution.
- Familiarize the new member with the department's achievements and contributions in the academic and community service areas.
- Introduce the new member to the resources and facilities available to the department.
- Workshops for how to use SIS and LMS.

#### **2.2** Professional Development for Teaching Staff

Describe briefly the plan and arrangements for academic and professional development of teaching staff (e.g., teaching & learning strategies, learning outcomes assessment, professional development, etc.)

HRM program coordinates with DAU Directorate of Quality to provide multiple training workshops to improve learning, teaching, research and assessment strategies. These workshops contribute to improve faculty performance in curriculum design, course delivery and assessment.

The Directorate of Quality is responsible for planning, implementing and evaluating the continuous professional development activities aiming to:

- Improving work performance;
- Enhancing career prospects;
- Increasing the capacity for learning;
- Encouraging participation in, and commitment to, lifelong learning and being adaptable to, and prepared for, changes.

The Directorate of Quality functions achieved through different activities include:

- *Training needs assessment:* Before training design issues are considered, a careful needs analysis is required to develop a systematic understanding of where training is needed, what needs to be taught or trained, and who will be trained.
- Types of continuous professional development programs: The continuous professional development unit strategy is underpinned by key activities in relation to the continuous professional development that will offer different programs as orientation programs, foundation continuous professional development program, advanced continuous professional development program, and specialized continuous professional development program.
- Continuous professional development Plan/ Calendar: Annually continuous professional development plan and calendar developed based on training needs assessment and strategic directions of the HRM program to include all or some of these program types.
- Continuous professional development activities satisfaction: The analysis of survey reports obtained after the different workshops.

## F. Learning Resources, Facilities, and Equipment

#### 1. Learning Resources.

Mechanism for providing and quality assurance of learning resources (textbooks, references and other resource materials, including electronic and web-based resources, etc.)

Process for Acquisition of Textbooks and other learning resources:

- Course coordinator recommends the textbooks and other references yearly at the beginning of the semester through department meeting.
- Relevant form is provided to faculty members.
- All the names are forwarded to the Dean for his approval and further processing for acquisition.
- The textbooks and references names are also mentioned in the course syllabus and course specification downloaded on Learning Management System (LMS).
- Electronic material will be available for students and staff from next academic year to cover all students' academic needs and requirements.
- Electronic questionnaires are available on the college website for faculty and teaching staff members to evaluate the quality of the program including questions on their satisfaction with the college's library and adequacy of available books therein. Data is analyzed by the DAU quality culture unit.

#### 2. Facilities and Equipment

(Library, laboratories, medical facilities, classrooms, etc.).

- Saudi electronic library access
- Library
- Classrooms with white board and projectors.
- Computer labs
- Video conference
- Medical with doctor and nurse.
- Gym
- Coffee shops
- Food court
- Prayer rooms
- Rest rooms

# **3.** Arrangements to Maintain a Healthy and Safe Environment (According to the nature of the program )

- Fire safety measures
- Proper arrangement of hygiene in classroom as well in the rest rooms.

## G. Program Management and Regulations

nnovative Learning and Feaching Technologies Committee - ILTTC

# 1. Program Management 1.1 Program Structure (including boards, councils, units, committees, etc.) Figure below shows the HRM department organizational chart with subcommittees responsible for achieving the HRM program annual planned goals. COB Council COB Council COB Vice Dean Academic Accounting HoD Human Resources HoD HIRM Advisory Council Academic Accreditation Committee - AAC Attracting Highly Qualified Students Committee - Students Commit

In addition to the Department council, several committees are formulated to achieve the department action plan. Below table represents the HRM department committees:

N	Committee	Shortcut	Responsibilities	Coordinat or	Members
1	Academic Accreditation Committee	AAC	<ul> <li>Supervise the quality process in the department.</li> <li>Prepare the SSR for accreditation.</li> <li>Follow up of the accreditation requirements</li> </ul>	Dr. Abdulrahm an Alshimai	Dr. Hanan Saidi Ms. Malak Alyahya
2	Quality Committee	QC	<ul> <li>Disseminate the quality culture.</li> <li>Improve the academic performance in accordance with Faculty and University strategic plans.</li> <li>Support the HRM program to achieve.</li> </ul>	Dr. Rafia Gulzar	Dr. Abdulrahman Alshimai Ms. Malak Alyahya
3	Attracting Highly Qualified Students Committee	AHQSC	<ul> <li>Attract distinguished students of different schools.</li> <li>Prepare students to be distinguished in their fields of specialization, and leaders and producers in their communities.</li> </ul>	Dr. Hanan Saidi	Ms. Malak Alyahya Dr. Rafia Gulzar 2 Students (male & female)
4	COOP Training Committee	СТС	- Direct the students on cooperative training program	Dr. Hanan Saidi	Dr. Lubna Almasri Mr. Mohamed Elbani 2 Students (male & female)
5	Community Service Committee	CSC	<ul> <li>Develop and manage the community service initiatives.</li> <li>Host various community service events throughout the year.</li> <li>Establish and maintain relationship with alumni and serve as main point of contact.</li> </ul>	Ms. Malak Alyahya	Dr. Hanan Saidi 2 Students (male & female)
6	Research Committee	RC	<ul> <li>Develop strategies to assist the</li> <li>Department in meeting its research objectives.</li> <li>Organizing workshops</li> </ul>	Prof. Mehrez Chaher	Prof. Sherif ElAraby 2 Students (male & female)
7	Advising Committee	AC	- Support academic advising as part of the teaching mission of the Department and the teaching role of faculty.	Dr. Lubna Almasri	Dr. Abdulrahman Alshimai 2 Students (male & female)
8	Incentives and Motivation Committee	IMC	<ul> <li>Address issues relating to recruitment, retention, training &amp; development, rewards, and job satisfaction of faculty.</li> <li>Advise the COB Council on best practices to manage academic staff.</li> </ul>	Prof. Mehrez Chaher	Dr. Lubna Almasri
9	Innovative Learning and Teaching Technologies Committee	ILTTC	- Identify learning resource needs of the HRM Department and help ensure the Learning Resource Division's responsiveness to those needs Implement innovative learning and teaching technologies	Dr. Rafia Gulzar	Dr. Hanan Saidi Dr. Lubna Almasri 2 Students (male & female)
10	Study Plan Evaluation Committee	SPEC	<ul> <li>Oversee and monitor the graduate program and planning for further program.</li> <li>Development when appropriate.</li> <li>Evaluate &amp; redesign the existing study plans</li> <li>Study the feasibility of opening of new programs</li> </ul>	Prof. Sherif ElAraby	Prof. Mehrez Chaher

#### 1.2 Stakeholders Involvement

Describe the representation and involvement of stakeholders in the program planning and development. (students, professional bodies, scientific societies, alumni, employers, etc.)

Curriculum planning and improvement follows a comprehensive approach based on DAU and COB policies and guidelines, involving the stakeholders in curriculum development/ improvement at different levels.

- <u>HRM Department council:</u> composed by all the full-time faculties. The council plans and supervises the activities of the HRM Department, according to the functions specified by the Department Regulations.
- <u>Centralized COB Advisory Board</u> at least once a year discuss the major important issues related to:
  - a. Department annual action plan.
  - b. Learning outcomes formulation.
  - c. Employment opportunities.
- <u>The HRM Program Advisory Council</u> acts as an advisory and recommendatory body to the Head on academic, community services and research matters.
- <u>Centralized COB Students council</u>, two HRM students (one male student and one female student) participating in the COB student's council to discuss openly their and other students' issues. This help to build an effective channel of communication between the management and the HRM students.
- Alumni/alumnae: are graduates of the HRM program.
- <u>Employers</u> who have recruited HRM program graduates.

#### 2. Program Regulations

Provide a list of related program regulations, including their link to online version: admission, study and exams, recruitment, appeals and complaint regulations, etc.)

**DAU** policies

#### H. Program Quality Assurance

#### 1. Program Quality Assurance System

Provide online link to quality assurance manual

The HRM program adopting the COB Quality Assurance/Management Manual, which reflects COB'S Quality Assurance/ Management practices, specifies requirements and policy for COB which are intended to ensure stakeholder satisfaction, meet stakeholder requirements and comply with applicable regulatory requirements locally and internationally, including those of the KSA Ministry of Education (MoE), the National Commission for Academic Accreditation and Assessment (NCAAA), and other relevant academic accreditation bodies.

#### 2. Program Quality Monitoring Procedures

The Quality Assurance/Management System covers the entire range of educational services provided by the HRM program, including research, support services, community engagement and other forms of societal interactions. Its academic system is described in general terms in the COB Quality Assurance/Management Manual; its administrative system is covered in various procedures and policies; while specific and detailed rules and regulations are discussed in different separate manuals and handbooks. The detailed procedures and guidelines in the link: COB Quality Manual

#### 3. Arrangements to Monitor Quality of Courses Taught by other Departments.

As mentioned in section (C) of this document - Curriculum Structure-:

The HRM curriculum consist of the following structure

- 1. University Requirements consisting of 35 credit-hour.
- 2. College (COB) Requirements consisting of 33 credit-hour.
- 3. Major Requirements totaling 45 credit-hour, 39 credit-hour as Core Requirements, and 6 credit-hour as Elective Requirements.
- 4. Requirements from Other Programs totaling 24 credit-hour, 18 credit-hour as Core Requirements, and 6 credit-hour as Elective Requirements.

To monitor quality of courses taught by other departments; all these courses are mapped with the HRM program learning outcomes to be assessed and ensure its achievements.

# **4.** Arrangements Used to Ensure the Consistency between Main Campus and Branches (including male and female sections)

For each course we have course coordinators who coordinate with faculties throughout the semester who are teaching same course in different sections for the uniformity in teaching and assessment strategies.

# **5.** Arrangements to Apply the Institutional Regulations Governing the Educational and Research Partnerships (if any).

None

# **6.** Assessment Plan for Program Learning Outcomes (PLOs), and Mechanisms of Using its Results in the Development Processes

#	HRM Learning Outcomes Plan	Assessment Methods (Direct and Indirect)	Date of assessment
Kn	owledge and understanding		
K1	Possess knowledge and understanding of a comprehensive and consistent set of knowledge, concepts, principles, and theories of business administration in general and human resource management in particular.		2022/2023
K2	Exhibit advanced knowledge and understanding of processes, materials, techniques, and terminology in the areas in human resource management and its practices.	Written Exams	2022/2023
К3	Exhibit ongoing knowledge and understanding of contemporary developments in the field of human resource management and its practices and the associated implications.	(T/FQ, MCQ, problem solving and Short/Long essays) Written Assignments	2023/2024
K4	Possess knowledge and understanding of research methodology and methods, and methods of investigation in the field of human resource management and its practices.	(essays, reports, and case studies).	2023/2024
K5	Possess knowledge and understanding of a comprehensive and consistent set of knowledge, concepts, principles, and theories of business administration in general and human resource management in particular.		2024/2025

Skil			
S1	Apply the concepts, principles, and theories, related to business administration in general and human resource management in particular, into a range of complex contexts, and skillfully and accurately perform human resource management-related operations and procedures.		2022/2023
S2	Solve human resource management-related complex and unpredictable problems in an innovative way and making informed and defensible judgments in new or unfamiliar contexts and/or in circumstances where there is an absence of complete or consistent information; in business administration-related practices.	Written Exams (problem solving and case studies) Written Assignments (reports, and case	2022/2023
S3	Critically evaluate knowledge and its application in providing innovative solutions to human resource management-related contemporary issues and work practices.	studies).  Oral Examination  Presentations  (formal discussion	2023/2024
S4	Practice methods of inquiry and investigation, verification, and research in human resources management complex problems and situations, using a variety of digital technology media, applications, hardware, and software in analyzing and processing data and information.	individual and group)  Practical  Assignments/  Projects	2023/2024
S5	Communicate human resource management-related contemporary, specialized and professional issues, to others and the public in a variety of creative means and utilize appropriate numerical methods in solving complex human resource management-related contexts and work practices.	1 rojecis	2024/2025
Valı	-		
V1 V2	Exhibit perseverance and persistence towards accomplishment and excellence; high self-esteem; capability of establishing constructive work relationships; and commitment to personal, professional and academic ethics.  Self-evaluate own learning and performance levels;	Presentations (formal discussion individual and	
	practice cognitive curiosity-driven continuous development; and independently make logical decisions supported by sound arguments and evidence(s).	group) <i>Practical</i>	2025/2026
V3	Effectively and flexibly lead work and professional teams while exercising full accountability for conducted work and decisions taken; and contribute to developing constructive solutions to society-related issues towards enhancing the public's quality of life.	Assignments/ Projects	

#### 7. Program Evaluation Matrix

Evaluation	Evaluation	Evaluation	E-volvoti Ti	
Areas/Aspects	Sources/References	Methods	<b>Evaluation Time</b>	
Effectiveness of teaching			Each faculty member	
C	Head of the department	Class observation.	will be assessed once	
			every two years	
	Students' exam results	Grade distribution	End of each semester	
	Course reports	CLOs Assessment	End of each semester	
	Annual Program Report	PLOs assessment	End of academic year	
	Students	Survey	End of each semester.	
	Alumni/Alumnae	Survey	End of academic year	
	Students	Survey	Course evaluation by the	
Evaluation of the courses	Students	Survey	end of each semester.	
Evaluation of the courses	External reviewer Evaluation Report		End of academic year	
	Internal reviewer	Evaluation Report	End of academic year	
Advice and support	Students	Surveys	End of academic year	
Advice and support	Teaching staff	Surveys	End of academic year	
Evaluation of the HRM	Students	Cumiana	End of each semester.	
	Alumni/Alumnae	Surveys	End of academic year	
program	External reviewer	Evaluation Report	Every 4 years	
	Students	Cumrara	End of each semester.	
Evaluation of resources and	Teaching staff		End of academic year	
facilities	Administrative staff	Surveys	End of academic year	
	Alumni/Alumnae		End of academic year	
Faculty evaluation about research	Teaching staff	Survey	End of academic year	
Skills of HRM graduates	Field Experience location (Employer)	Survey	End of academic year	
Student Evaluation about Field Experience location (Employer)	Student	Survey	End of academic year	
Authorities and Administration	Administrative staff	Survey	End of academic year	
Management of quality assurance and improvement	Administrative staff	Survey	End of academic year	
Work environment	Administrative staff Teaching staff	Surveys	End of academic year	
Overall quality of the HRM All aspects, teaching, program surveys, review, etc.		KPIs	End of academic year	

**Evaluation Areas/Aspects** (e.g., leadership, effectiveness of teaching & assessment, learning resources, partnerships, etc.)

**Evaluation Sources** (students, graduates, alumni, faculty, program leaders, administrative staff, employers, independent reviewers, and others (specify)

**Evaluation Methods** (e.g., Surveys, interviews, visits, etc.)

**Evaluation Time** (e.g., beginning of semesters, end of academic year, etc.)

# 8. Program KPIs\*

The period to achieve the target ( ........ ) year.

No	KPIs Code	KPIs	Target	Measurement Methods	Measurement Time
Standard #1 Mission and Goals	KPI-P-01	Percentage of achieved indicators of the program operational plan objectives.	100%	Percentage of performance indicators of the operational plan objectives of the program that achieved the targeted annual level to the total number of indicators targeted for these objectives in the same year.	At the end of the academic year
	KPI-P-02	Students' Evaluation of quality of learning experience in the program.	4.00	Average of overall rating of final year students for the quality of learning experience in the program on a five-point scale in an annual survey.	At the end of the academic year
	KPI-P-03	Students' evaluation of the quality of the courses.	4.00	Average students overall rating for the quality of courses on a five-point scale in an annual survey.	At the end of the academic year
	KPI-P-04	Completion rate.	30%	Proportion of undergraduate students who completed the program in minimum time in each cohort.	At the end of the academic year
	KPI-P-05	First-year students' retention rate.	100%	Percentage of first-year undergraduate students who continue at the program the next year to the total number of first-year students in the same year.	At the end of the academic year
Standard #3 Teaching and Learning	KPI-P-06	Students' performance in the professional and/or national examinations.	NA	Percentage of students or graduates who were successful in the professional and / or national examinations, or their score average and median (if any).	NA
	KPI-P-07	Graduates' employability and enrolment in postgraduate programs.	a. 75% b. 5%	Percentage of graduates from the program who within a year of graduation were: a. employed b. enrolled in postgraduate programs during the first year of their graduation to the total number of graduates in the same year.	At the end of the academic year
	KPI-P-08	Average number of students in the class.	25	Average number of students per class (in each teaching session/activity: lecture, small group, tutorial, laboratory or clinical session).	At the end of the academic year
	KPI-P-09	Employers' evaluation of the program graduates' proficiency.	4.50	Average of overall rating of employers for the proficiency of the program graduates on a five-point scale in an annual survey.	At the end of the academic year
Standard #4 Students	KPI-P-10	Students' satisfaction with the offered services.	4.00	Average of students' satisfaction rate with the various services offered by the program (restaurants, transportation, sports facilities, academic advising) on a five- point scale in an annual survey.	At the end of the academic year
	KPI-P-11	Ratio of students to teaching staff.	<25:1	Ratio of the total number of students to the total number of full-time and fulltime equivalent teaching staff in the program.	At the end of the academic year
Standard #5	KPI-P-12	Percentage of teaching staff distribution.	Prof. 22% Asso P 0% Assi P 67% Lect. 11%	Percentage of teaching staff distribution based on: a. Gender b. Branches c. Academic Ranking.	At the end of the academic year
Teaching Staff	KPI-P-13	Proportion of teaching staff leaving the program.	<15%	Proportion of teaching staff leaving the program annually for reasons other than age retirement to the total number of teaching staff.	At the end of the academic year
	KPI-P-14	Percentage of publications of faculty members.	75%	Percentage of full-time faculty members who published at least one research during the year to total faculty members in the program.	At the end of the academic year

No	KPIs Code	KPIs	Target	Measurement Methods	Measurement Time
	KPI-P-15	Rate of published research per faculty member.	1:1	The average number of refereed and/or published research per each faculty member during the year (total number of refereed and/or published research to the total number of full-time or equivalent faculty members during the year.	At the end of the academic year
	KPI-P-16	Citations rate in refereed journals per faculty member.	1:1	The average number of citations in refereed journals from published research per faculty member in the program (Total number of citations in refereed journals from published research for full-time or equivalent faculty members to the total research published).	At the end of the academic year
Standard #6 Learning Resources, Facilities, and Equipment	KPI-P-17	Satisfaction of beneficiaries with the learning resources.	4.00	Average of beneficiaries' satisfaction rate with the adequacy and diversity of learning resources (references, journals, databases etc.) on a five-point scale in an annual survey).	At the end of the academic year

<sup>\*</sup> including KPIs required by NCAAA

I. Specification Approval Data

Council / Committee	HRM DEPARTMENT COUNCIL - COB
Reference No.	
Date	24/03/2022

