



Course Specifications

Course Title:	International Financial Management
Course Code:	FIN1322
Program:	(English)
Department:	Finance and Banking
College:	College of Business Administration
Institution:	Dar Al Uloom University

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A. Course Identification

1. Credit hours:
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: Sixth / Third Year
4. Pre-requisites for this course (if any): FIN1311
5. Co-requisites for this course (if any): NIL

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	Blended		
3	E-learning		
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	
	Total	45

B. Course Objectives and Learning Outcomes

1. Course Description

This course focuses on the theoretical and practical knowledge required for the management of financial and investment functions of MNCs. The course will enable learners on how international capital markets, foreign exchange markets and the derivatives market can be used to manage transaction, translating and economic risks facing the MNC; identification and management of opportunities and risk relating to international investments, exchange rate fluctuations, international financial markets and government policy changes. The course will be delivered through hands-on case studies and empirical evidence how to manage multinational companies' investment and financing activities.

2. Course Main Objective

- Describe the international monetary system and the foreign exchange markets.
- Examine the Balance of Payments (BOP) data and determine its implications for international competition.

- Forecast exchange rates based on the parity conditions that should apply between spot rates, forward rates, inflation rates, and interest rates.
- Apply knowledge of derivatives to risk management in international financial markets.
- Compare and choose best hedging tools to shield forex exposure
- Identify and analyze Arbitrage opportunities
- Identify the processes and instruments used in the financing of international trade.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding	
1.1	Define the structure of forex markets, functions of the international monetary system and the need for international financial management.	K1
1.2	Write forex quotes, types of exchange rates and the factors influencing exchange rates	K2
1.3	Describe the role of government in monitoring exchange rates	K3
2	Skills :	
2.1	Appraise international exchange exposure, design hedging strategies, compare and evaluate alternatives to manage risks.	S1
2.2	Explain exchange risks, forecasting exchange rates and appraise arbitrage opportunities for international trade and strategies to manage risk.	S2
2.3	Explain the process and techniques for financial management of a Multinational firm.	S3
3	Values:	
3.1	Show the ability to resolve personal and professional concerns with principled ethical reasons and values.	V1
3.2	Demonstrate the ability to work effectively in a team, encourages team unity through sharing information or expertise, working together to solve problems, and putting team success first	V3

C. Course Content

No	List of Topics	Contact Hours
1	Foundations of International Financial Management - Financial Management of Multinational Firms, Foreign Direct Investment and Cross-Border Acquisitions	6
2	The Foreign Exchange Market- Exchange Rate Determination, and Hedging Techniques	9
3	Relationships among Inflation, Interest Rates, and Exchange Rates & Government Influence On Exchange Rates	3
4	Foreign Exchange Exposure Management	9
5.	International Arbitrage And Interest Rate Parity	6
6	Forecasting Exchange rates	3
7	International Capital Structure & Cost of Capital and Capital Budgeting	6
8	International Tax Environment	3
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1	Knowledge and Understanding		
1.1	Define the structure of forex markets, functions of the international monetary system and the need for international financial management.	• DIRECT	<ul style="list-style-type: none"> • Written Exams • Written Quizzes • Assignments • Case study
1.2	Write forex quotes, types of exchange rates and the factors influencing exchange rates		
1.3	Describe the role of government in monitoring exchange rates		
2	Skills :		
2.1	Appraise international exchange exposure, design hedging strategies, compare and evaluate alternatives to manage risks.	<ul style="list-style-type: none"> • DIRECT • INDIRECT 	<ul style="list-style-type: none"> • Written Exams • Written Quizzes • Assignments • Case study
2.2	Explain exchange risks, forecasting exchange rates and appraise arbitrage opportunities for international trade and strategies to manage risk.		
2.3	Explain the process and techniques for financial management of a Multinational firm.		
3	Values:		
3.1	Show the ability to resolve personal and professional concerns with principled ethical reasons and values.	• INTERACTIVE	<ul style="list-style-type: none"> • Assignment • Case study
3.2	Demonstrate the ability to work effectively in a team, encourages team unity through sharing information or expertise, working together to solve problems, and putting team success first		

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz	4,12	10%
2	HomeWorks/Assessments/Projects	3,13	20%
3	Mid term	7	30%
4	Final Exam	15	40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

1. Eight Office hours weekly can be booked through the students' SIS account.
2. Online discussion through the LMS forums and instant messaging.
3. Instructor email available in the course syllabus.
4. Occasional mobile calls or SMS for urgent messages.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Eun, C. and Resnick, B.G. (2015). <i>“International Financial Management”</i> (7th Edition). McGraw-Hill/Irwin. ISBN: 0077861604
Essential References Materials	<ul style="list-style-type: none"> • Journal of International Financial Markets, Institutions & Money - Elsevier • Research papers and Market Reports from ARGAAM, TADAWUL • SAMA Market Reports <p>THE ECONOMIST</p>
Electronic Materials	<ul style="list-style-type: none"> • Study materials are available through online resources available from the publisher • OPEN UNIVERSITY www.open.edu/openlearn/ • MIT COURSE WARE https://ocw.mit.edu/courses/sloan-school-of-management/ • YAHOO FINANCE https://finance.yahoo.com/ • MSN MONEY https://www.msn.com/en-sa/money • BLOOMBERG https://www.bloomberg.com/
Other Learning Materials	MS office tools

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classroom.
Technology Resources (AV, data show, Smart Board, software, etc.)	Data show + smart boards.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Internet access point.

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
End of semester Course Evaluation.	Students	Indirect
Effectiveness of teaching and assessment.	Peer reviewer	Indirect
Course learning outcomes assessment.	Faculty members	Direct
Quality of learning resources	Students	Indirect

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Finance Department
Reference No.	Meeting No.3 Second Semester 2021/2022
Date	17 th March, 2022



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