



Course Specifications

Course Title:	Management information system (MIS)
Course Code:	MIS 1221
Program:	Bachelor of marketing
Department:	Marketing
College:	College of Business Administration
Institution:	Dar AlUloom University

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7. Course Identification

1. Credit hours: 3 Hours
2. Course type
a. University <input type="checkbox"/> College <input checked="" type="checkbox"/> Department <input type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: Year2 level 4
4. Pre-requisites for this course (if any): ENG1122
5. Co-requisites for this course (if any):

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	Blended		
3	E-learning		
4	Correspondence		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
Contact Hours		
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	
	Total	45
Other Learning Hours*		
1	Study	1
2	Assignments	1
3	Library	
4	Projects/Research Essays/Theses	2
5	Others (specify)	
	Total	4

* The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

1. Course Description

This course is designed to be an overview of the major functions of management. Emphasis is on planning, organizing, controlling, directing, and communicating. Upon completion, students should be able to work as contributing members of a team utilizing these functions of management.

2. Course Main Objective

This course aim to:

- 1- Introducing the basic concepts and developments in information systems.
- 2- Explaining the main components of n computer system
- 3- Explaining how information supports the business functions
- 4- Understanding why and how the information system can be improved

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge:	
1.1	Demonstrate basic concepts and technologies used in the field of management information systems.	K2
1.2	Identify the different types of management information systems.	K5
1.3	Recognize the main component of computer system and new trend in the same area.	K4
2	Skills:	
2.1	Apply the information systems knowledge to support different managerial aspects and problem-solving.	S2
2.2	Recommend the needed software application in the organization	S1
3	Competence:	
3.1	Formulate effective information technology for data analysis, critical thinking and problem solving.	C4
3.2	Communicate effectively both orally and writing communication skills with the clients in business sector.	C5

C. Course Content

No	Foundation Concepts: Information System in Business	Contact Hours
1	The Components of Information System	6
2	Foundations of computer System	3
3	Data base and data base management system	6
4	Security and computer crimes	3
5	Business data communication	6
6	E-commerce	6
7	Developing successful information system	3
8	Enterprise Business System	6
9	Management support Systems	6
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge		

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.1	Demonstrate basic concepts and technologies used in the field of management information systems.	<ul style="list-style-type: none"> • Direct (Lectures and Discussion) 	Written test <ul style="list-style-type: none"> • True/Fals • MCQs • Essay questions
1.2	Identify the different types of management information systems.	<ul style="list-style-type: none"> • Interactive learning 	
1.3	Recognize the main component of computer system and new trend in the same area.		
2.0	Skills		
2.1	Apply the information systems knowledge to support different managerial aspects and problem-solving.	<ul style="list-style-type: none"> • Direct (Lectures and Discussion) 	Written test <ul style="list-style-type: none"> • True/Fals • MCQs • Essay questions
2.2	Recommend the needed software application in the organization	<ul style="list-style-type: none"> • Interactive learning 	
3.0	Competence		
3.1	Formulate effective information technology for data analysis, critical thinking and problem solving.	<ul style="list-style-type: none"> • Independent study 	case study analysis
3.2	Communicate effectively both orally and writing communication skills with the clients in business sector.	<ul style="list-style-type: none"> • Interactive learning • (Role play) 	Rubric

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz		10%
2	Homework/Assessments/Projects		20%
3	Mid term		30%
4	Final Exam		40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

1. Eight Office hours weekly can be booked through the students' SIS account.
2. Online discussion through the LMS forums and instant messaging.
3. Instructor email available in the course syllabus.
4. Occasional mobile calls or SMS for urgent messages.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Hosein Bidgoli: Management information system (MIS), cengage : ISBN 978-1-337-62598-2
Essential References Materials	Enterprise Information Systems, James O Brien and George M. Marakas, 2010, 15 th ed., McGraw Hill, 978-0070167087
Electronic Materials	Saudi digital library
Other Learning Materials	International journal of management and information system

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classroom.
Technology Resources (AV, data show, Smart Board, software, etc.)	Data show + smart boards. Cengage learning system
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Internet access point.

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
End of semester Course Evaluation.	<ul style="list-style-type: none"> Students 	<ul style="list-style-type: none"> Indirect
Effectiveness of teaching and assessment.	<ul style="list-style-type: none"> Peer reviewer 	<ul style="list-style-type: none"> Indirect
Course learning outcomes assessment.	<ul style="list-style-type: none"> Faculty members 	<ul style="list-style-type: none"> Direct
Quality of learning resources	<ul style="list-style-type: none"> Students 	<ul style="list-style-type: none"> Indirect

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	MKT department council
Reference No.	Council meeting No.1
Date	08/09/2019

