



Course Specifications

Course Title:	Principles of Finance
Course Code:	FIN1221
Program:	FINANCE AND BANKING
Department:	FINANCE AND BANKING
College:	College of Business Administration
Institution:	Dar Al Uloom University

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7. Course Identification

1. Credit hours:	3 Hours
2. Course type	
a.	University <input type="checkbox"/> College <input checked="" type="checkbox"/> Department <input type="checkbox"/> Others <input type="checkbox"/>
b.	Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered:	Fourth / Second Year
4. Pre-requisites for this course (if any):	ACCT 1211 and MATH 1121
5. Co-requisites for this course (if any):	NIL

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	Blended		
3	E-learning		
4	Correspondence		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours
Contact Hours		
1	Lecture	45
2	Laboratory/Studio	
3	Tutorial	
4	Others (specify)	
	Total	45
Other Learning Hours*		
1	Study	1
2	Assignments	1
3	Library	
4	Projects/Research Essays/Theses	2
5	Others (specify)	
	Total	4

* The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

<p>1. Course Description</p> <p>This course focuses on the basic concepts of finance and introduces students to analytical tools used in decision making. Topics include Legal forms of business organizations, financial goals, and financial statements and its analysis, time value of money, overview of financial markets and institutions, principles of risk and return and overview of corporate financing.</p>
<p>2. Course Main Objective</p> <p>. What is the main purpose for this course?</p>

The main objective of this course is to provide students with adequate knowledge on the basic theories, concepts, analytical techniques used in financial management, application of time value of money in corporate decisions, overview of financial markets and institutions.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- A. Student will be acquainted with the fundamentals of Financial Management
- B. Course content will be periodically updated based on recent developments in the field.
- C. Increased use of IT.
- D. Increased use of web-based reference material.

3. Course Learning Outcomes

CLOs		Aligned-POs
1	Knowledge:	
1.1	Define the legal forms of business organization, financial goals and objectives of modern finance managers.	K1
1.2	Define the concept of time value of money.	K4
1.3	Outline the structure, objectives, functioning of financial markets & institutions, avenues of corporate funding and basics of risk-return for financial assets.	K3
1.4	List the measures required to do a financial statement analysis.	K4
2	Skills:	
2.1	Appraise financial statements of an organization and draw conclusions.	S1
2.2	Apply the principles of Time Value of money in financial decision making.	S2
2.3	Identify various sources of corporate funding and calculate risk-return for financial assets.	S3
3	Competence:	
3.1	Illustrate team spirit and ability to work in group projects and assignments.	C1
3.2	Demonstrate self-study skills and ensure adoption of ethical practices in completing the assessments.	C2
3.3	Develop the ability to prepare financial reports and use of information technology skills in financial reporting.	C3, C5
3.4	Show the ability to work with financial softwares and tools to resolve financial issues.	C4

C. Course Content

No	List of Topics	Contact Hours
1	The Firm and the Financial Manager	3
2	Financial Statements and Cash flows	6
3	Financial Statement Analysis	6
4	Time Value of money	6
5	Structure of Financial Markets and Institutions	9
6	Basics of Risk & Return	9
7	An Overview of Corporate Financing	6
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1	Knowledge		
1.1	Define the legal forms of business organization, financial goals and objectives of modern finance managers.	<ul style="list-style-type: none"> DIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes
1.2	Define the concept of time value of money.	<ul style="list-style-type: none"> DIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments
1.3	Outline the structure, objectives, functioning of financial markets & institutions, avenues of corporate funding and basics of risk-return for financial assets.	<ul style="list-style-type: none"> DIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments
1.4	List the measures required to do a financial statement analysis	<ul style="list-style-type: none"> DIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments
2.0	Skills		
2.1	Appraise financial statements of an organization and draw conclusions.	<ul style="list-style-type: none"> DIRECT INDIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments Project
2.2	Apply the principles of Time Value of money in financial decision making.	<ul style="list-style-type: none"> DIRECT INDIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments Project
2.3	Identify various sources of corporate funding and calculate risk-return for financial assets.	<ul style="list-style-type: none"> DIRECT INDIRECT 	<ul style="list-style-type: none"> Written Exams Written Quizzes Assignments Project
3.0	Competence		
3.1	Illustrate team spirit and ability to work in group projects and assignments.	<ul style="list-style-type: none"> INTERACTIVE 	<ul style="list-style-type: none"> Assignment Project
3.2	Demonstrate self-study skills and ensure adoption of ethical practices in completing the assessments.	<ul style="list-style-type: none"> INTERACTIVE 	<ul style="list-style-type: none"> Assignment Project
3.3	Develop the ability to prepare financial reports and use of information technology skills in financial reporting.	<ul style="list-style-type: none"> INTERACTIVE 	<ul style="list-style-type: none"> Assignment Project
3.4	Show the ability to work with financial softwares and tools to resolve financial issues.	<ul style="list-style-type: none"> INTERACTIVE 	<ul style="list-style-type: none"> Assignment Project

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz		10%
2	Assignment/Projects		20%
3	Mid term		30%
4	Final Exam		40%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

1. Eight Office hours weekly can be booked through the students' SIS account.
2. Online discussion through the LMS forums and instant messaging.
3. Instructor email available in the course syllabus.
4. Occasional mobile calls or SMS for urgent messages.

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	<ul style="list-style-type: none"> • Brigham and Ehrhardt, <i>Financial Management: Theory and Practice</i>, 13 e, South-Western, Cengage.
Essential References Materials	<ul style="list-style-type: none"> • Ross, Westerfield and Jordan. (2016). "Fundamentals of Corporate Finance" (11th Edition). McGraw-Hill/Irwin. ISBN-13: 978-0077861704; ISBN-10: 0077861701. • Annual Financial Reports of companies
Electronic Materials	<ul style="list-style-type: none"> • Study materials are available through online resources available from the publisher • OPEN UNIVERSITY www.open.edu/openlearn/ • MIT COURSE WARE https://ocw.mit.edu/courses/sloan-school-of-management/ • BLOOMBERG https://www.bloomberg.com/.
Other Learning Materials	MS office

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	Classroom.
Technology Resources (AV, data show, Smart Board, software, etc.)	Data show + smart boards.
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Internet access point.

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
End of semester Course Evaluation.	<ul style="list-style-type: none"> • Students 	<ul style="list-style-type: none"> • Indirect
Effectiveness of teaching and assessment.	<ul style="list-style-type: none"> • Peer reviewer 	<ul style="list-style-type: none"> • Indirect
Course learning outcomes assessment.	<ul style="list-style-type: none"> • Faculty members 	<ul style="list-style-type: none"> • Direct
Quality of learning resources	<ul style="list-style-type: none"> • Students 	<ul style="list-style-type: none"> • Indirect

Evaluation Areas/Issues	Evaluators	Evaluation Methods

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	
Reference No.	
Date	